

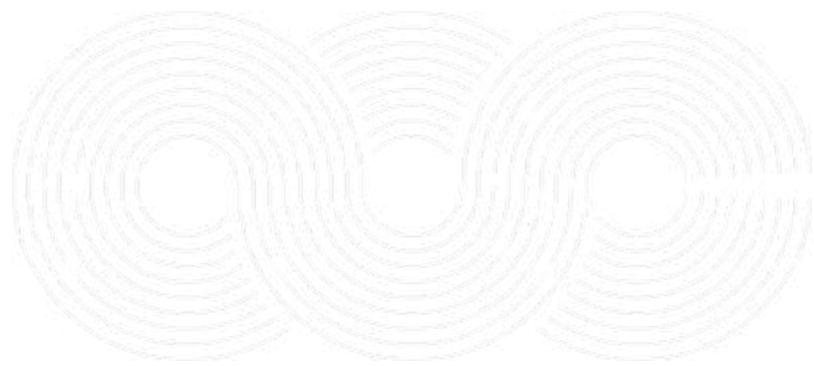


OUTREACH ASSOCIATION OF VOLUNTEERS FOR RURAL DEVELOPMENT

Annual Report 2024-2025



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Message from the Executive Director

It gives me immense pleasure to present the Annual Report of OUTREACH Association of Volunteers for Rural Development for the financial year 2024–25. The past year has been a period of purposeful engagement, strategic growth, and measurable impact across multiple thematic areas. Through our collective efforts, we have continued to create meaningful change in communities through initiatives focused on water conservation, sanitation and hygiene, community development (CDP), skill enhancement, women's empowerment, and capacity building. We take pride in the progress achieved and remain deeply committed to expanding our reach and deepening our impact in the years ahead.

As a registered society with valid 12A, 80G, and FCRA registrations, our organisation continues to uphold the highest standards of governance, financial integrity, transparency, & accountability in all its operations. During the year, we strengthened our partnerships with government departments, CSR foundations, and development agencies, ensuring that all the initiatives contribute meaningfully to the sustainable and inclusive community development.

Guided by our mission, we implemented a diverse portfolio of programmes, focusing on natural resource management, sustainable livelihoods, sanitation and hygiene, skill development, and community empowerment.

Our commitment to effective resource utilisation and measurable impact remains at the core of everything we do. The year has been a transformative period, marked by significant



progress in advancing our mission of sustainable development, community resilience, and environmental conservation. With the steadfast support of our partners including ITC, Azim Premji Philanthropic Initiatives, Water Aid, Reliance Foundation, Quest Alliance, GIZ Germany, and others, we worked closely with rural communities to promote climate resilience, sustainable livelihoods, and inclusive growth.

These collaborations enabled us to deliver practical, community-led solutions addressing water scarcity, environmental degradation, and livelihood insecurity, while building pathways for long-term resilience. Over the year, we made significant strides in enhancing climate resilience, promoting sustainable and climate-smart agriculture, expanding social forestry, and conserving natural resources.

Our initiatives also emphasized the women's empowerment and youth development, equipping them with critical skills for entrepreneurship, employment, and economic self-reliance. Greening and plantation drives contributed to ecological balance and resource regeneration, while livelihood diversification and skill development programmes opened new opportunities for vulnerable groups.

Collectively, these efforts reflect our commitment to integrated, community-driven development that addresses immediate needs

while laying the foundation for sustainable and resilient futures. Despite these achievements, rural communities continue to face challenges such as water scarcity, inadequate sanitation, soil degradation, and limited livelihood options. The need for sustained efforts in natural resource management, climate adaptation, greening, and capacity building remains critical. Through persistent commitment, innovative approaches, and strong partnerships, our NGO continues to implement community-driven initiatives that not only address immediate needs but also lay the foundation for sustainable and resilient futures.

Key Achievements for 2024-2025

During the reporting year, our Natural Resource Management and water conservation initiatives reached hundreds of villages, enhancing water security, sustainable resource management, and the agricultural productivity, with the tangible improvements in water availability and long-term sustainability. Simultaneously, our sanitation and hygiene programs, implemented in collaboration with the Zilla Panchayat, Mysuru, improved facilities, fostered behavioral change, and strengthened community awareness, aligning with national priorities such as the Swachh Bharat Abhiyan.

Our community development, skill-building, and women's empowerment programs created pathways for economic self-reliance, social confidence, and inclusive growth, particularly benefiting women and youth. Through ongoing training and evaluation studies, we continue to refine our approaches, ensuring that interventions are evidence-based, participatory, and results-oriented, while providing valuable insights for policy formulation, project improvement, and sectoral learning.

Natural Resource Management Project

The Natural Resource Management (NRM) Project in Mysuru reached 213 villages, planting 28.08 lakh saplings, treating 276 ha of agricultural land with bunds, & rejuvenating 11 tanks covering 874 ha.

Key interventions included Green Barn plantations on 250 ha, biodiversity parks on 215 ha, Farmer Field Schools across 3,600+ ha, and drone-based nano urea demonstrations, reducing costs and improving yields for over 2,700 farmers. Climate-smart innovations such as biochar, intercropping, and Miyawaki plantations enhanced sustainability, while SHG support and cattle trough strengthened women's incomes and livestock productivity.

Community Development Project in Hunsur and K.R. Nagar - Sanitation and Waste Management Initiative

The project strengthened solid and liquid waste management across 75 Gram Panchayats in Hunsur and K.R. Nagar, benefiting over one lakh households. Key outcomes included home compost units, nutrition gardens, improved school and Anganwadi sanitation, and capacity-building for women and SDMC members. Health check-ups for waste collectors and community awareness initiatives further supported the creation of model ODF communities, enhancing sanitation, water access, and community participation.

Comprehensive Community - Led Water Management

One of the notable initiatives during the year was our partnership with the Azim Premji Philanthropic Initiatives (APPI) to implement a Community-Led Water Management Program



in nine villages of Gauribidanur taluk. The project focused on soil and water conservation, sustainable agriculture, and livelihood enhancement. Through 43 trainings for 643 participants, the community constructed 16 farm ponds, 4 borewell recharge pits, 6 gully plugs, 15 vermi compost pits, 18 acres of earthen bunding, and developed 80 acres of agro- horticulture systems. Livelihood support worth Rs 4.25 lakhs benefited 25 landless families through livestock and petty shops, complemented by a community contribution of Rs.87 lakhs. By strengthening SHGs and farmer groups, the initiative enhanced water security, agricultural resilience, and rural livelihoods, while empowering women and promoting climate-resilient practices.

Skill to succeed

In partnership with Quest Alliance, Outreach implemented the Skill to Succeed Program in Gauribidanur taluk, training 94 rural youth, of whom 80% were women, in digital literacy, English, life skills, and career readiness. Of the participants, 92 completed the course, with 68 securing employments in industries, retail, healthcare, and services, and 22 pursuing self-employments. The program enhanced employability, family incomes, and gender equality, empowering young women to access diverse career opportunities.

Resilient and Self-Reliant Rural Communities

With support from Reliance Foundation, Outreach implemented programs in Bidar and Gadag districts to strengthen rural resilience, climate-adaptive farming, nutrition, livelihoods, and women's empowerment. In Bidar, the project reached 1,018 households, covering 110 ha of soil and moisture conservation, 491

ha of climate-adaptive farming, 12 plantations, and nutrition initiatives. Livelihood support in dairy, goat rearing, and handicrafts benefited 273 households, while women's SHGs were strengthened through financial and digital literacy. Over 580 community members participated in the nutrition and financial awareness sessions.

In Gadag, the program reached 172 villages, promoting climate-resilient practices across 750 ha of farming, 225 ha under efficient water use, and 0.32 lakh cum water harvesting capacity, with 1,000 ha adopting improved practices. Women's empowerment initiatives strengthened 761 SHG members, trained 500 women in tailoring, and enhanced digital and financial literacy for 1,830 women. Nutrition support reached 1,550 participants, with 1,018 households establishing kitchen gardens and bio-fortified crops, and 1,620 families accessed entitlements, improving incomes, food security, and community resilience.

Conserving Every Drop – Phase II

With the support of WaterAid, OUTREACH strengthened water security in Hoskote Taluk, Bengaluru Rural, through rainwater harvesting, groundwater recharge, and community-led interventions. Key infrastructure included rainwater harvesting structures, farm ponds, check dam restorations, and injection bore wells, collectively capturing 16,485 cubic meters of water and benefiting 11,227 people.

The project reached 68 villages, directly impacting 5,014 people and 1,375 households. It established school rainwater systems, pond restorations, injection wells with recharge pits, and check dam renovations, achieving a total groundwater recharge capacity of 86,341 m³- 3.5 times the target. Capacity-building



initiatives reached 246 VWSC members, 30 officials, and 30 women and youth, while awareness campaigns engaged over 27,000 community members. Water quality monitoring of 38 sources led to corrective action in 5 contaminated sites. These efforts enhanced water access, community ownership, and the long-term sustainability, strengthening Hoskote's resilience against water scarcity.

Promoting Sustainable ELS Cotton Cultivation

Supported by GIZ Germany, the ELS Cotton Project is a transformative initiative aimed at promoting sustainable and remunerative Extra-Long Staple (ELS) cotton cultivation across the Mysuru and Haveri districts. Under the project, it is proposed to cover 10,000 acres and benefit over 8,000 farmers by strengthening 14 Farmer Producer Organizations (FPOs), thereby enhancing farmer incomes through improved agronomic practices, capacity building, and direct market linkages with the textile industry.

By integrating technical training in Integrated Nutrient Management (INM) and Integrated Pest Management (IPM), along with institutional development and financial inclusion, the initiative demonstrates that ELS cotton cultivation can be both profitable and environmentally sustainable, establishing a replicable model for other cotton-growing regions. During the year, 6,000 farmers opted to cultivate ELS cotton over 6,000 acres. Accordingly, 6,000 kg of non-GMO ELS cotton seeds were procured for distribution to these farmers.

New Funding Partners:

BOSCH Foundation-Technical Consultancy for Sheshagirihalli Lake, Bidadi

During the reporting year, our organisation provided technical consultancy services and oversight for the rejuvenation of Sheshagirihalli Lake, Bidadi, with the support of the BOSCH Foundation. The scope of work included project planning, preparation of designs and estimates, development of Good-for-Construction (GFC) drawings, site supervision, monitoring, and verification of executed works. These activities ensured scientific planning, quality execution, and effective coordination with government departments, corporate partners, and local community stakeholders.

Ashraya Hastha Trust - Water Security and De-Fluorination Project

In February 2025, Outreach initiated a three-year water security and De-Fluorination Project (04-02-2025 to 03-02-2028) with support from AHT, targeting severe water scarcity and fluoride contamination in eight villages of Pavagada Taluk. The project will focus on comprehensive water conservation, groundwater recharge, and reducing fluoride levels in drinking water. During the reporting year, preparatory activities, including team recruitment, baseline studies, and stakeholder consultations, were completed, laying a strong foundation for full-scale implementation in the upcoming financial year.

These accomplishments showcase the power of partnership and the resilience of the communities we serve. By strengthening rural livelihoods, conserving natural resources, and empowering women and youth, OUTREACH is helping communities not just survive, but thrive.



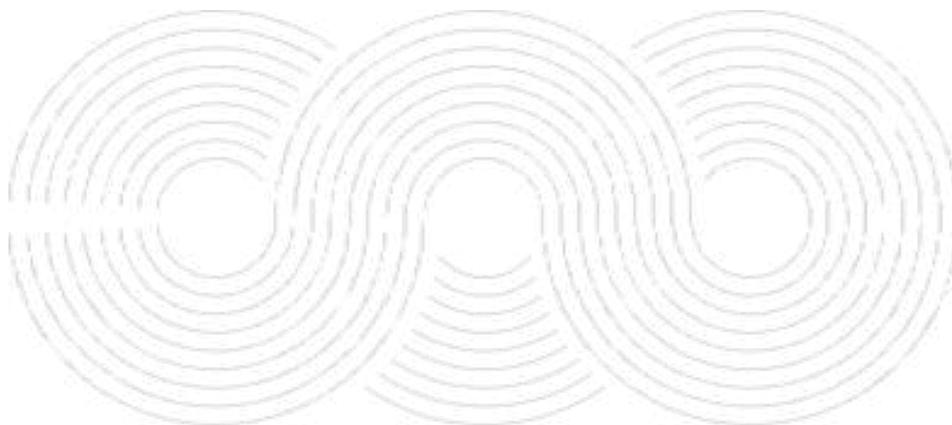
Through a focus on water security, climate adaptation, and skill development, we are building a foundation for sustainable, inclusive, and resilient futures. We express our heartfelt gratitude to our donors, partners, board members, community members, and dedicated team for their unwavering trust, collaboration, and commitment. Their continued support and belief in our mission have been instrumental in achieving our organizational goals and advancing our shared vision of sustainable and inclusive community development.

I extend special thanks to our Board members for their guidance and to our staff for their dedication and tireless efforts, which inspire us to continually strive for higher standards of service, innovation, and impact.

Looking ahead, OUTREACH remains committed to building resilient and thriving communities. By working closely with partners, adopting innovative solutions, and promoting sustainable practices, we aim to empower people, protect natural resources, and create lasting positive change for rural livelihoods and the environment.

Namaskar and thank you.

Dileep S. Gaonkar
Executive Director,
OUTREACH



Overview of OUTREACH

OUTREACH Association of Volunteers for Rural Development is a registered nonprofit organization based in Bengaluru, known for its innovative participatory development programs that promote sustainable livelihoods and Integrated Natural Resource Management (INRM). Governed by an executive committee, the organization operates multiple training centers across Karnataka and employs a team of over 80 professionals with expertise in community mobilization, watershed management, sustainable agriculture, and related fields. OUTREACH is empanelled with the Karnataka Evaluation Authority and has undertaken policy research for government agencies. Its key partners and sponsors Quest Alliance, Reliance Foundation, Azim Premji Foundation, and ITC Limited. Over the years, OUTREACH has been recognized for its contributions, receiving awards such as the Karnataka State Award for Environmental Conservation (2009–10) and the Groundwater Augmentation Award (2011) from the Ministry of Water Resources, Government of India, for pioneering work in rainwater harvesting and artificial recharge.

Vision

To ensure that vulnerable communities have access to and control over socio-technological, economic, and ecological interventions, enabling them to sustain their lives and livelihoods while reducing their vulnerability to climate change impacts.

Mission

To organize vulnerable communities into strong local institutions and empower people to become self-reliant in addressing their socio-technological, economic, and ecological security needs.



James Mascarenhas

Three decades ago, the founder of OUTREACH, James Mascarenhas, set out on a transformative journey to empower rural communities by fostering self-reliance. Driven by a deep commitment to advancing Participatory Rural Appraisal (PRA) techniques, his efforts were instrumental in shaping and promoting PRA methods across the field. Fondly referred to as "Jimmy," he nurtured a strong participatory culture within the organization, which earned him recognition and respect in policy and development circles. Today, his vision and legacy continue to guide the work of OUTREACH's dedicated team, serving as a lasting source of inspiration and leadership.

The 24th Jimmy Memorial Day was observed on 6th January 2025 as a prayer meet in memory of Late James Mascarenhas (Jimmy), Founder Director of OUTREACH. It was led by Fr. Adrian Mascarenhas and attended by the well wishers, executive committee members, and staff.

24th Jimmy Memorial Day



OUTREACH Staff, Executive Committee Members, Partners participating in Jimmy Memorial Day

OUTREACH's Focus Areas

OUTREACH tackles pressing challenges through four primary focus areas:

- **Climate Resilience:**

The organization is deeply involved in watershed management, sustainable agriculture, and social forestry initiatives. These efforts help improve water availability, combat soil erosion, and provide additional income sources for local communities. OUTREACH also works on livelihood diversification, creating alternative income streams to reduce vulnerability to climate-related disruptions.

- **Water Resource Management:**

OUTREACH prioritizes the conservation and storage of rainwater for various uses, the restoration of traditional water tanks, and the sustainable management of lakes and water bodies. These projects address water scarcity, ensure a reliable supply, and support the livelihoods of communities dependent on water resources, including fishing communities.

- **Health and Sanitation:**

OUTREACH works to improve health and sanitation in underserved areas by strengthening local healthcare infrastructure, ensuring access to clean and safe drinking water, promoting proper sanitation and hygiene practices and facilitating Gram Panchayats and households to manage rural solid waste. In addition, the organization manages rural solid waste to prevent pollution and reduce health hazards. These efforts lead to better overall community health and a reduction in the spread of waterborne diseases.

- **Skill Development:**

OUTREACH is committed to building skills that enhance livelihood opportunities, especially for rural women and youth who have dropped out of college. Through tailored training programs in areas such as sustainable agriculture, computer literacy, and small-scale entrepreneurship, the organization empowers participants to develop marketable skills, improve their economic resilience, and create alternative income sources. These initiatives help bridge the gap between education and employment, fostering long-term socio-economic growth.

While the above are the primary focus areas, capacity building, extension education for farmers, stakeholder engagement and women's empowerment are a cross-cutting activities in most projects. Together, these focus areas demonstrate OUTREACH's integrated approach to tackling the interconnected challenges of climate resilience, water resource management, and public health, contributing to the overall sustainability and well-being of vulnerable communities

The Governing Body / Executive Committee



Shri. J.K.Arora, IAS
(Retd.) Chairman



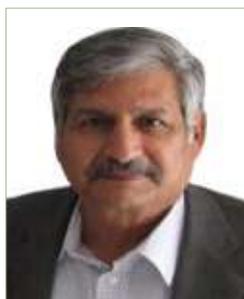
Shri. Dileep S.Gaonkar, IFS
(Retd.) Secretary / Executive
Director



Dr.S.C.V.Reddy, Ph.D
Treasurer



Shri. R.M.Palanna, IFS
(Retd.) Member



Shri. N.D.Tiwari, IFS
(Retd.) Member



Smt.Sheila
Mascarenhas, B.A
Member



Dr. Sarasu Esther
Thomas, Ph.D. Member



Dr. Pritha Dasgupta, Ph.D.
Member



Dr. N R.Jagannath, Ph.D
Member

The Executive Committee

The Executive Committee has been crucial in steering OUTREACH's mission and initiatives. Their leadership and strategic foresight have shaped the organization's direction, ensuring its programs align with core values and objectives. By providing oversight and guidance, they have helped maintain the focus and effectiveness of OUTREACH's efforts. The committee's expertise and connections have also played a key role in expanding the organization's reach, coordinating initiatives, and enhancing their overall impact.

Executive Committee Meetings:

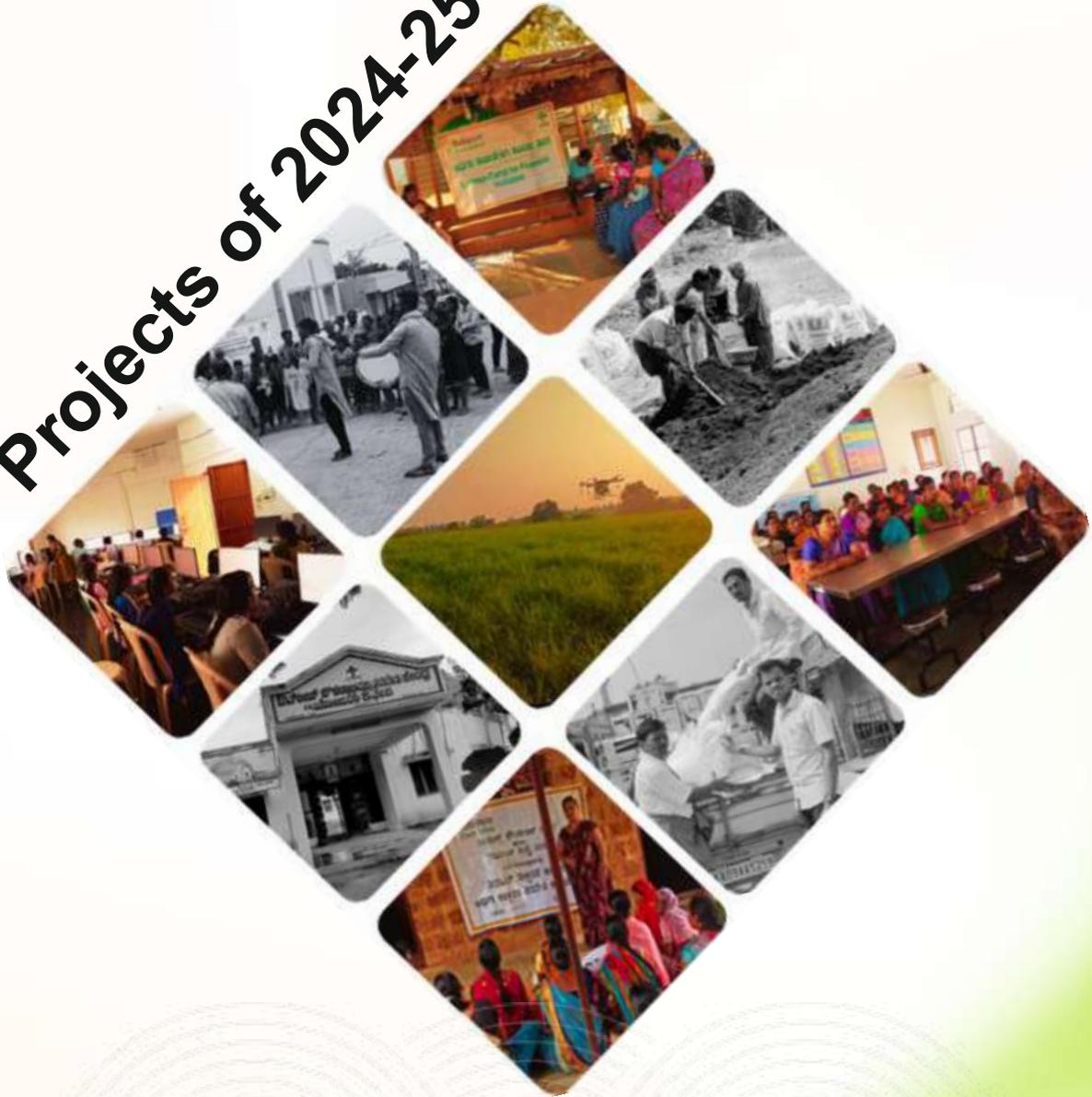
The Executive Committee met five times during 2024–25 to review programs, monitor progress, and provide strategic guidance to the organization.

Annual General Meeting (AGM):

The Annual General Meeting (AGM) was held on 29th November 2024 at 11:30 a.m. at the OUTREACH Head Office, Bengaluru, where the annual report and audited accounts were presented and adopted.

Sl. No.	Name	Designation	Profession
1	Shri. J.K. Arora, IAS (Retd.)	Chairman	Former Additional Chief Secretary & Development Commissioner, GOK
2	Shri. D.S. Gaonkar, IFS (Retd.)	Secretary / Executive Director	Former Chief Conservator of Forest, Government of Karnataka
3	Dr. S.C.V. Reddy, Ph.D.	Treasurer	Former Director KSSCA
4	Shri. R.M. Palanna, IFS (Retd.)	Member	Former Chief conservator of Forest, Government of Karnataka
5	Shri. N.D. Tiwari, IFS (Retd.)	Member	Former Additional Principal Chief Conservator of Forest, Government of Karnataka
6	Smt. Sheila Mascarenhas	Member	Social Worker
7	Dr. Sarasu Esther Thomas, Ph.D.	Member	Professor, National Law School of India University Director, Manipal Law School, Bengaluru
8	Dr. Pritha Dasgupta, Ph.D.	Member	Former Professor Sociology, Christ University
9	Dr. N.R. Jagannath, Ph.D.	Member	Development Consultant

Projects of 2024-25



Natural Resource Management

The Natural Resource Management (NRM) program initiated in 2013–14 supported by ITC, has been a flagship initiative of OUTREACH to promote rural self-reliance, ecological and quality of life. The year 2024–25 marked another milestone in the project’s journey, with significant achievements in afforestation, tank renovation, biodiversity enhancement, technology adoption & women empowerment.

Project Area and Resource Context

Mysuru district is a major cultural, economic, and educational hub of Karnataka, with Hunsur taluk forming the project’s focal point. The taluk covers 897 sq. km, comprising 213 villages, with a population of 2.53 lakh population and a density of 283 persons/sq. km. Agriculture is the dominant occupation, with food crops such as paddy, ragi, maize, jowar, and pulses, and commercial crops including tobacco, sugarcane, and cotton. Horticultural resources span over 1,900 hectares, 1672 hectares of fruit orchards, and coconut plantations, while livestock resources include 1.51 lakh cattle and 81,000 poultry.

The taluk’s literacy rate stands at 74.61% for males and 59.32% for females, reflecting a gender gap that needs attention. Natural resource availability includes 7,786 hectares of forest and magnetite deposits, offering opportunities for industry and agro-based enterprises. Sericulture and mulberry cultivation are widespread, aided by favorable climatic conditions. While resource potential is considerable, challenges of soil degradation, water scarcity, and underutilization of skilled labor persist, necessitating the project’s integrated approach.

Social Forestry and Biodiversity

Social forestry remained a flagship activity with 28.08 lakh saplings planted, covering 1,404 hectares and benefiting 1613 farmers across Hunsur and K.R.Nagar taluks. Species included Silver Oak, Melia Dubia, Casuarina equisetifolia, Jammunerale, Neem, Teak, Mahogany, Bettadanelli, Matti, and Kadubadami. These plantations addressed fuelwood shortages, provided fodder, improved soil fertility, and added biodiversity.



Area Treatment at Chitikyathanahalli Village

In addition, 22 Biodiversity Parks covering 215 hectares were established, promoting ecological resilience and ecosystem services such as nutrient recycling, pollination, and pest control. A Miyawaki plantation at Bannikuppe village, in front of a Solid Waste Management shed, involved 406 pits with 14 native species planted in dense arrangements, enhancing green cover, air quality, and biodiversity.

Soil and Water Conservation

Trench-cum-Bund (TCB) Treatment

Trench - cum - Bund intervention was implemented across 276.85 hectares, benefiting 70 farmers in 5 Villages and handling 9208.28 m³ of silt. Each trench measured 5 ft x 1 ft x 0.6 ft, with an average of 13 TCBs per acre, capable of harvesting 2200 cubic feet of water (equivalent to 61,600 liters per acre). Villages covered included Kangalu, Harinalli, Jabgere, Maralyannakopplu, and Chitakyathanalli. Farmers who were initially hesitant embraced the practice after understanding its soil and moisture conservation benefits.

Tank Renovation

11 tanks were renovated in Harave, Gowripura, Chowdikatte, Gayanahalli, Halepura, Karnakuppe, Singamaranalli, Gurupura, Jabgere, Hosapura, and Yamgumba villages. A total of 1.63 lakh CMT of silt was removed and applied on 874 hectares of farmland by 329 farmers with 55.32 lakh mobilized for silt transport (65,978 tractor loads). The activity restored irrigation potential, improved soil fertility, and ensured water availability for multiple purposes.



Social Forestry at Kallahalli Village



Trench Cum Bund at Chitikayathanhalli Village



Tank Desiltation Work at Mavathuru Village

Cattle Water Troughs

10 villages—Kangalu, Kallahalli, Moodlukopplu, Yamagubha, JD Koppalu, KG Koppalu (2 units), Hagarnalli, Maruru, and Hirikyathanalli - benefited from newly constructed cattle water troughs. Each trough measured 2.8 m x 1.2 m x 0.5 m, with a capacity of 1,680 liters each, sufficient for large dairy herds. This intervention ensured improved cattle hydration, which is vital for milk production and overall herd health.

Agriculture and Technology Integration

Farmer Field Schools (FFS) and Demonstration Plots

During Kharif 2024, 142 FFS groups in 48 villages adopted drum seeder methods for short-duration paddy varieties, covering 240.33 hectares. In Rabi 2024, 144 FFS groups with 144 master farmers and 1275 student farmers cultivated multiple crops: paddy (971.13 ha), arecanut (278.67 ha), coconut (358.18 ha), banana (303.45 ha), and ragi (1536.41 ha). 1419 Farmers were also received training on integrated pest and disease management and nano urea top dressing.

Nano Urea Drone Spraying

Between 28th October and 9th November 2024, Drone based nano urea spraying demonstrations were carried out on 200 acres across 15 villages. The use of drones reduced fertilizer application costs by Rs 405 per acre and improved vegetative growth within 5–7 days. However, challenges included drift losses due to drone height and difficulty in reaching field borders obstructed by trees.



Cattle Trough Construction at Hagaranahalli Village



Farmers Field School DSR Training at Harinahalli Village



Nano Urea Drone Spraying at Maragowdanahalli Village

Biochar and Akkadi Saalu

Biochar experiments compared different treatments —Biochar + FYM, Biochar + FYM + NPK, and only NPK (19:19:19). The combination of Biochar + FYM + NPK yielded the best results across all crop stages. Farmers also introduced Akkadi Saalu intercropping of ragi + legume, with ragi planted in 4 rows followed by 1 row of Akkadi Saalu, repeated throughout the field. This cropping pattern enhanced soil fertility, improved pest management, and offered drought-resistant fodder and food security.

Green Barn Plantation

The Green Barn initiative covered 250 hectares across 29 villages, involving 1250 farmers around tobacco barns. Fast-growing, dense-canopy species were planted around tobacco barns to reduce reliance on external fuelwood, lower curing costs, and improve farm biodiversity. Benefits included slope stabilization, reduced dust and noise, improved groundwater recharge, and ecosystem services such as pest control and pollination.

Community Empowerment and Women's Development

Community participation was enhanced through 100 village-level meetings involving 2,750 participants, 25 vibrant wall paintings, and the installation of display boards conveying messages on natural resource management. In terms of women empowerment, Rs 2 lakh each was allocated to two Self-Help Groups (SHGs) to support income-generating activities, skill development, and leadership training. This initiative improved women's economic independence, participation in decision-making, and access to credit and market opportunities.



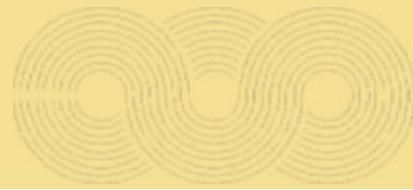
Biochar Preparation at Harinahally Village



Green Barn Plantation at M R Hosahalli Village



Community Empowerment and Women's Development Meetings at Hirikayathanahalli Village



Community Engagement and Awareness

100 meetings involving 2750 participants created awareness on agroforestry, sustainable agriculture, and conservation. 25 wall paintings and several signage boards transformed villages into learning spaces, spreading messages on cleanliness, sanitation, and the resource management. Four field days were organized in H. Kallhalli, Karnakuppe, Hirikyathanahalli, & Maralyannakopplu, where agricultural officers demonstrated drum seeding, bucket traps, micronutrient use, VAM culture, drone-based nano urea spraying, tank desilting, and biochar application.

Sociological Survey

A sociological survey in 5 villages mapped agricultural practices, irrigation systems, cropping patterns, barn land for tobacco curing, labor migration, markets, and socio-economic conditions. The survey highlighted gaps in input availability, credit access, and labor shortages, guiding future interventions.

Stakeholder and Partner Engagement

The project maintained strong engagement with partners and external stakeholders:

- Regional Manager visit assessed Melia

dubia, coconut, and arecanut plantations, emphasized soil improvement, tank desilting, and biochar adoption.

- Lakshmi Narayana visit verified soil and moisture conservation works at Gowripura & Chowdikatte.
- Institute of Wood Science and Technology (IWST) reviewed a 2017 plantation plot, noting 25 tons of wood yield, of which 17 tons was used for tobacco curing.
- PWC Impact Assessment Study by Mrs. Suchira gathered farmer feedback and recommended improvements for future planning.
- Stakeholder meeting at Harave with TUGs, FFS groups, and Panchayats highlighted the positive impact of afforestation and tank rejuvenation while requesting additional NADEP compost pits.

Capacity Building and Recognition

The project also facilitated exposure visits for farmers and staff. Staff visits to Suttur KVK and Krishi Mela 2024 provided insights into modern agricultural technologies such as hydroponics, micro-irrigation, dry farming systems, and solar-based applications. Farmers were taken to Kolar for exposure on biochar and Akkadi Saalu



Sociological Survey at Maralayanakopplu Village



cropping patterns. And two farmers from the project area received the prestigious Millionaire Farmer of India Award, recognizing their adoption of modern, sustainable farming practices and their high agricultural productivity.

Conclusion

The year 2024–25 has been transformative for the NRM Project - marked by innovation, large-scale community participation, and measurable ecological gains. By integrating traditional wisdom with modern technology, the program has demonstrated that environmental sustainability and rural prosperity can progress together. As OUTREACH looks ahead, the focus will remain on scaling impact, deepening partnerships, and building climate-resilient rural ecosystems across Karnataka

Achievements

Social Forestry
28.08 lakh saplings planted
1404.15 Ha area covered
1613 beneficiaries engaged

Biodiversity Parks
22 plots created
215 Ha promoted for biodiversity

**Area Treatment
(Trench cum Bund)**
276.85 Ha treated
70 farmers benefited

Tank Renovation
11 tanks renovated
329 farmers benefited
874 Ha land covered

Green Barn Plantation
250 Ha covered
29 villages involved
1250 farmers benefited

Women SHG Support
Rs 2 lakh each allocated
2 SHG's supported

Community Outreach
100 meetings
2750 participants



ITC Mission Sunehra Kal

Community Development Project

Community Development Project in Hunsur, Mysuru was initiated in 2016 with the support of ITC, continues to be a cornerstone of OUTREACH's mission to promote rural health, sanitation, and environmental resilience. This program has been implemented in collaboration with Gram Panchayats, the project made remarkable progress during 2024–25 across Hunsur and K.R. Nagar taluks, extending to Saligrama in Hassan district. The initiative focused on creating Open Defecation Free (ODF) communities, strengthening Solid and Liquid Waste Management (SWM & LWM) systems, improving school and Anganwadi infrastructure, and fostering behavioural change through awareness, capacity building, and community participation.

Project Area and Reach

The project engaged 75 Gram Panchayats, strengthening sanitation at both the household and institutional levels. Key interventions included construction and renovation of household and institutional toilets, installation of hand wash and drinking water facilities, upgradation of Anganwadi and School facilities

and Management Committee (SDMC) strengthening. This integrated approach ensured not only improved infrastructure but also sustainable maintenance and local ownership through continuous community engagement.

Waste Management Achievements

A district-wide impact study conducted by Saahas NGO showed notable progress in Hunsur, K.R. Nagar, and Saligrama alone, 10,273 households adopted SWM systems, and 99.52 MT of waste was managed scientifically. More than 1,02,537 households practiced waste segregation at source, 24,770 households adopted home composting, and 23,923 households developed nutritional gardens. Awareness was deepened through workshops, signage in 25 villages, distribution of SWM manuals across 75 GPs, and exposure visits to successful fecal waste treatment facilities. Together, these efforts transformed household sanitation and linked waste recycling with food and nutrition security, contributing to a cleaner and healthier environment.



Street play LHI Phase-2- Singaramaranahally

Community Awareness and Engagement

Awareness initiatives included 20 student programs engaging 400+ children through the competitions and hygiene activities, complemented by school Infrastructure improvements included—7 school toilets, 3 Anganwadi toilets, 7 hand wash units, 7 drinking water platforms, and 2 compound walls. Events like the British American Tobacco (BAT) team's visit to inaugurate high-tech toilets at GHPS Niluvagilu and Kanagalu motivated community adoption. Under the Lighthouse Initiative (Phase II), 27+ Gram Panchayats hosted street plays and 20 wall paintings, spreading sanitation awareness even among non-literate populations.

Institutional Strengthening and Capacity Building

The project conducted 36 SDMC strengthening sessions trained 580 members in school sanitation management. 25 civic infrastructure planning sessions for Panchayat leaders, and 50 GP-level SWM trainings (1,161 participants) including PDOs and Panchayat Presidents were trained in Liquid Waste Management and fecal sludge management with support from CDD India and SIRD. In addition, 50 temples across Hunsur, K.R. Nagar, and Saligrama implemented the Green Temple initiative, turning cultural institutions into champions of composting and waste management.

Women's Empowerment and Sanitation Workers' Welfare

Women's Self-Help Groups were central to project outcomes. 2,247 women from 438 SHGs received training in financial literacy, waste management, and leadership, with many taking up formal roles in village-level waste collection under Panchayat agreements, generating regular income. A health check-up for 100 waste collectors, integrating worker welfare into sanitation goals.



Capacity Building to Women SHGs -Financial Literacy & Waste Management at Mallinatapura Village



Hand wash Unit-Dharmapura GHPS



Taluk Level LWM PDOs & President Training at Taluk Panchayath HUNSUR

Non-wash Interventions

Beyond sanitation, the project enhanced child-friendly learning environments. Classrooms in GHPS Kanagalu and GHPS Bannikuppe were painted with educational murals and hygiene messages, transforming schools into vibrant learning spaces that promote health, hygiene, and environmental awareness among children.

Impact

The CDP achieved 100% toilet usage in ODF-certified villages, widespread adoption of waste segregation, composting, and nutrition gardening, and strengthened institutions such as SDMCs, SHGs, and Gram Panchayats. Women emerged as community leaders, temples became eco-friendly hubs, and waste collectors gained improved health, safety, and dignity. Together these outcomes demonstrate how a community-driven, integrated model can achieve lasting progress in sanitation, environment, and social empowerment.



Workshop at Mile CP



Non-wash Infrastructure at GHPS Kanagalu

Achievements

75

Gram panchayats covered

1,02,537

Households practicing segregation

24,770 Home composting households

23,923 Nutrition gardens

36 (580 members trained) SDMCs Strengthened

2247 (438 SHGs) SHG women trained

100 (health check ups completed) waste collectors covered

50 (Temples) Green Temples Implemented

400+ (20 programs) students reached

Comprehensive Community-Led Water Management - at Gauribidanur Taluk

OUTREACH, with the support of the Azim Premji Philanthropy Initiatives (APPI), has been implementing a comprehensive community-led water management project in Gauribidanur taluk since March 2024. The program is spread across nine villages — Bislahalli, P.Nagenahalli, Chelenahalli, Kolumenahalli, Nagarabavi, Kadachikkanahalli, Honnapanahalli, Narsapura, and Lakkasandra — which were selected due to their large SC/ST population and pressing water challenges. A baseline survey was conducted to identify needs and priorities, and interventions were planned in consultation with the Agriculture Development and Management Committee. The project integrates soil and water conservation, sustainable agriculture, and livelihood promotion, while also building the capacities of community-based organizations.

Objectives

The initiative aims to ensure that all cultivable land is covered under Kharif crops and that at least 50 percent of this land is cultivated during the Rabi season as well. Alongside agricultural productivity, the project also focuses on enhancing livelihood opportunities for landless

families through asset creation and small business support. Another key objective is to strengthen community-based organizations such as self-help groups, water user groups, and farmer field schools through regular training & institutional development.

Key Interventions

Capacity Building and Training

Training formed a crucial part of the project's strategy in 2024-25. A series of programs were conducted on strengthening institutions of SHGs & community-based organizations, rainwater harvesting techniques, and soil moisture conservation methods. Farmers were also introduced to climate-resilient agricultural practices such as diversified cropping systems and low-input farming. Special sessions on livelihood promotion provided guidance on managing small businesses and livestock-based income. To foster the wider collaboration, workshops were held with government departments to explore resource convergence. In total, 43 training programs were organized, benefiting 643 participants



Farm Pond work at Chelenahalli

across the nine villages. Additionally, farmers were taken on an exposure visit to the Krishi Mela at GKVK, Bengaluru, where they observed new technologies and practices in soil, water, and crop management.

Soil and Water Conservation Activities

During the year, multiple interventions were implemented to improve soil health and enhance water availability. Sixteen farm ponds were constructed across the villages, providing critical water storage for irrigation. Four borewell recharge pits were developed to improve groundwater levels, while six gully plugs were built to reduce soil erosion and control water runoff. Earthen bunding was carried out on 18 acres of farmland to retain moisture and improve crop conditions. These activities collectively reduced the impact of drought, improved rainwater harvesting, and enhanced agricultural resilience in the project villages.

Sustainable Agriculture and Agro-Horticulture

To promote sustainable agriculture and diversify farmer incomes, the project facilitated agro-horticulture plantations covering 80 acres during the reporting period. These plantations not only provide fruit and long-term income but also contribute to soil stabilization and biodiversity. Organic farming was encouraged through the establishment of 15 vermi compost pits, enabling farmers to produce their own organic manure and reduce reliance on chemical fertilizers. Farmers also received training on soil moisture conservation practices, crop diversification, and improved farming methods that enhance productivity while safeguarding natural resources.



Training farmers on Rain Water Harvesting through Brain-storming



Paper Mulching Technique in Harish Farm at Narasapura



Kitchen Garden of Dakshayini at Kolumenahalli

Achievements

Livelihood Support

Livelihood support was extended to landless and vulnerable families to strengthen their income security. A total of 25 families benefitted from this program, with support for purchasing sheep, goats, a local cow, and petty shop assets. Fourteen families purchased 52 sheep, nine families purchased 31 goats, one family established a petty shop, and one family purchased a cow. The total investment in livelihood promotion was Rs 4.25 lakhs, with beneficiaries themselves contributing Rs 1.87 lakhs. This shared contribution reflects the community ownership and commitment to sustaining these income-generating activities.

Community Empowerment and Impact

The project emphasized active community participation and empowerment at every stage. Community-based organizations were strengthened through institutional training, which enhanced their role in managing resources and mobilizing collective action. Women played a central role through SHGs, taking part in both the livelihood activities and training programs, thereby increasing household income, and strengthening their voice in community decision-making. The soil and water conservation structures provided greater water security, while the adoption of sustainable agriculture practices helped farmers adapt to climate variability. Together, these interventions created a visible impact by improving agricultural productivity, reducing vulnerability to drought, and enhancing the resilience of rural communities.

Trainings conducted
(43 sessions, 643 participants)
Institutional strengthening (226 participants)
Rainwater harvesting – 126
Soil moisture conservation -166
Climate resilient agriculture- 83
Livelihood practices-25
Govt. convergence workshop- 17

Water & Soil conservation activities

16 Farm ponds
4 Bore well Recharge Pits
6 Gully Plugs
15 Vermi Compost Pits
80 acres Agro Horticulture
18 acres Earthen bunding

Livelihood Support

25 landless families benefitted
14 Families with 52 sheep
9 Families with 31 goats
1 petty shop established
1 local cow purchased



RWH Training at Gauribidanur

OUTREACH, in collaboration with Quest Alliance, has been implementing the Skill Development program in Gauribidanur taluk since 2023. The project is designed to empower rural youth by equipping them with market-relevant skills and preparing them for the employment in diverse sectors. With a curriculum that integrates communication in English, digital literacy, life skills, career development, gender awareness, retail and customer interaction, and sustainable practices, the program seeks to prepare young people for the “jobs of the future” while also addressing issues of financial independence and reintegration of school and college dropouts.

Objectives

The program aims to enhance the employability of rural youth by providing them with essential technical and life skills. It focuses on communication and spoken English, digital literacy, retail and customer interaction, and work readiness, alongside broader aspects of gender equality, career guidance, and environmentally sustainable practices. The project also seeks to increase family income by enabling young people to access decent work

opportunities and by reintegrating school and college dropouts into the mainstream workforce.

Target Group and Community Engagement

The initiative primarily targets unemployed rural youth (herein after referred as 'youths') aged between 18 and 35 years, particularly those from low-income and rural backgrounds. Many participants are 10th and 12th-grade dropouts, while some are recent graduates. Community outreach was undertaken with the support of PDOs, ASHA workers, government teachers, Rotary Clubs, Anganwadi, and local institutions to identify and mobilize candidates. The project engaged with 27 communities, colleges, and schools, ensuring that disadvantaged youth could participate. Notably, 80 percent of participants were young women, reflecting the program's strong focus on gender inclusion.

Training Curriculum

The training curriculum was delivered through structured modules covering communication, digital literacy, life skills, career readiness, financial literacy, entrepreneurship, and environmental awareness. Youths were trained



Computer Training Course Conducted by Quest Alliance at Gauribidanur

in areas such as listening and comprehension, office work culture, time management, decision-making, problem- solving, and understanding issues like climate change and pollution. A variety of participatory methods were used, including lectures, group discussions, storytelling, mock interviews, video sessions, and role plays. Practical classes, market scans, and exposure visits provided hands- on learning experiences, while the Quest app was used to supplement classroom teaching. Knowledge and skills were assessed through baseline and end-line tests, mock exercises, and evaluation activities. Each batch included family engagement sessions, training certificate distribution, and graduation ceremonies that celebrated the achievements of students and reinforced their readiness for the job market.

Achievements and Beneficiaries

During the project year, 94 rural unemployed youth enrolled in the program, out of which 92 successfully completed the training. Two students dropped out midway, but all others engaged actively and benefited from the curriculum. A significant proportion of participants were girls, demonstrating the success of the program in creating a safe and inclusive learning environment.

Graduates were linked to potential employers through placement drives and industrial exposure visits. Companies and institutions such as Pahruthi Techno Park, Foxconn, Mushachi, Taffe Tractor Company, Nifco, Hero Suits Pvt Ltd, Aruna Hospital, Page Industries (Jockey), Vishal Mart, Grama Panchayats, Suprajith Engineering, and others collaborated with the program. As a result, 68 youths secured formal employment, while 22 youths opted for self- employment, thereby contributing to family income and financial stability.



Quest Alliance Computer Training Certificate issued at Gauribidanur



OUTREACH Training Centre at Gauribidanur



Training Quest alliance at Gauribidanur

Community Involvement and Impact

The program's success was enhanced by strong community involvement. Parents' meetings, SDMC engagements, and SHG linkages ensured continuous family and community support for the youth. Youth themselves played a role in information sharing by posting job opportunities on WhatsApp and Facebook groups, further extending the program's reach. The focus on women's participation not only expanded their career horizons but also challenged gender stereotypes, encouraging young women to take up roles in sectors traditionally dominated by men.



Youth Training at Gauribidanur

Achievements

94 Youths enrolled

92 Youths completed training

68 youths placed in jobs
(industries, retail, healthcare,
logistics, etc.)

22 youths became self-
employed

80% participants were girls, 20%
boys

Enhanced employability of rural
youth (18–35 years).

Created career-linked pathways
in retail, industry, and services.

Built confidence,
communication, and digital
literacy.

Promoted gender equality by
encouraging women into diverse
roles.

Conserving Every Drop: Phase II-Hoskote Taluk, Bengaluru Rural

The Conserving Every Drop – Phase II project in collaboration with Water Aid Sweden implemented since 2024, focused on enhancing water access, improving groundwater recharge, and strengthening community-led water management systems. Covering 68 villages across six Gram Panchayats in Hoskote Taluk, Bengaluru Rural District, the project directly benefited over 5,000 people by creating sustainable, locally managed water solutions. Adopting a holistic and participatory approach, the project combined infrastructure development, capacity building, awareness campaigns, and institutional strengthening to effectively address seasonal water scarcity.

Participatory Rural Appraisal (PRA)

To ensure that interventions were grounded in local realities, Participatory Rural Appraisal (PRA) exercises were conducted in all 68 villages with the involvement of 1,279 community members, including 812 women. The PRA resulted in mapping 123 water bodies, of which 32 were prioritized for restoration, and identifying 45 potential sites for injection wells. Women's participation was especially notable,

as they advocated for practical solutions like closer water structures and greywater reuse for kitchen gardens. The process not only built a comprehensive database of water sources but also empowered villagers—especially women—to take an active role in local water governance and decision making.

Infrastructure Development

A series of water harvesting and recharge structures were established to improve local water availability. Two rainwater harvesting systems were installed at schools in Shivanapura and Kondrahalli, with a combined recharge capacity of over 7,364 m³ annually, benefiting 500 children. Restoration of two field ponds in Shivanapura and Appasandra villages were carried out enhancing storage and groundwater recharge with an annual harvest of more than 25,120 m³ and benefitting nearly 2,000 families. Five injection wells with recharge pits were built in villages such as Mothakadahalli, Yalachamanahalli, & Karapanahalli, contributing a combined recharge of over 51,508 m³ per year. Additionally, two check dams were renovated in



Pond Restoration Work at Shivanapura Village

Nakkanahalli, further contributing to 2,955 m³ of recharge capacity. Together, these interventions boosted groundwater replenishment by 86,341 m³ — over 3.5 times the annual target of 25,000 m³ — and improved access for 5,014 individuals across nine villages.

Capacity Building

A core focus of the project was strengthening local capacity for sustainable water management by focusing heavily on capacity development. 30 women and youth were trained on water conservation, water quality testing, and greywater reuse, enabling them to become advocates of household and community-level practices. In parallel, 246 Village Water and Sanitation Committee (VWSC) members were trained in roles, responsibilities, and operation and maintenance of water structures. 30 local government officials, including PDOs and Gram Panchayat Presidents, were oriented on water budgeting and groundwater recharge methods, ensuring convergence with schemes like Jal Jeevan Mission. Project staff also received technical training to enhance their field implementation and community engagement skills.

Awareness Campaigns

Awareness generation was central to the project's behavioural change strategy. Wall paintings and IEC materials in Kannada promoted conservation messages such as “Every Drop Counts” in Jathas (rallies), community meetings, and pamphlet distributions reached 266 people directly, while a large-scale campaign on World Water Day engaged 26,886 individuals across 54 villages through rallies, mobile messaging, cleanliness drives, and public demonstrations. These campaigns created visible behavioural shifts in daily practices— households began reusing kitchen water, turning off taps while brushing, and adopting bucket-based water use for bathing and cleaning.

Water Quality Monitoring

To address safety in water consumption, 38 drinking water sources were tested using field kits. Chemical contamination was identified in 5 samples, including elevated fluoride & nitrate levels, and pH imbalance. In collaboration with Gram Panchayats, contaminated sources were temporarily closed, and communities were redirected to safe RO plant water. Corrective measures such as flushing storage tanks and



World water day programme at Hosakote Taluk Panchayat

cleaning were carried out, and results were shared with the Rural Water and Sanitation Department for long-term follow-up and corrective action.

Community Engagement and Success

The project emphasized building ownership by involving communities in planning, cost-sharing, and participating in maintenance. Women, who bear the primary responsibility for household water, emerged as key change agents in advocating conservation and reuse practices. Inspiring stories, such as that of an Anganwadi teacher in Nakkanahalli who became a local advocate for fixing leaks and reusing wastewater, demonstrated how small actions could spark larger cultural change. Similarly, youth volunteers engaged in monitoring water levels and spreading awareness through schools and social media to spread conservation messages, creating a new generation of water stewards.



Achievements

Water Infrastructure & Recharge

- 2 Rainwater Harvesting Structures (schools) – recharge capacity 7,364 m³
- 2 Check Dam Renovations – recharge capacity 2,955 m³
- 2 Pond Restorations – recharge capacity 25,120 m³
- 5 Injection Wells with Recharge Pits – recharge capacity 51,508 m³
- Groundwater Recharge Capacity: 86,341 m³
(3.5 times the annual target of 25,000 m³)

Beneficiaries & Capacity Building

- 5,014 individuals directly benefitted
- 246 VWSC members trained on water governance & maintenance
- 30 local government officials oriented on water budgeting & recharge practices
- 30 women & youth trained on water conservation & monitoring
- 266 community members reached through awareness campaigns



Improving the Self-Reliance and Resilience of Rural Communities in Bidar District

OUTREACH Volunteers Association for Rural Development, with the support of Reliance Foundation, has been implementing transformative initiative in Bidar district aimed at building resilient and self-reliant rural communities. The program, spread across 120 villages, focuses on climate resilience, sustainable agriculture, water resource management, food and nutrition security, livelihood diversification, and financial inclusion. By addressing interconnected challenges of water scarcity, climate change, and limited livelihood opportunities, the project seeks to strengthen village institutions and enable rural families to move towards sustainable and thriving economies.

Objectives

The initiative focuses on integrating climate-resilient measures into Gram Panchayat Development Plans, improving water harvesting and conservation, promoting climate-adaptive farming, diversifying nutrition and food production, and strengthening farmer collectives such as SHGs, cooperatives, and producer groups. It also aims to enhance

women's digital and financial literacy, increase access to government entitlements and financial products, and improve community access to safe drinking water and sanitation.

Climate Resilience and Water Management

Villages initiated participatory assessments of common resources, leading to the creation of community-driven management plans. Several water harvesting and recharge structures were planned, although construction was delayed due to limited fund disbursement and election restrictions. Despite challenges, 110 hectares were covered under soil and moisture conservation through farm bunding and drainage line treatment, while 12 community plantations were completed to improve green cover and fodder availability. These efforts contributed to building resilience against drought and erratic rainfall patterns, which are significant issues in Bidar.

Sustainable Agriculture and Nutrition Security

The project promoted climate-adaptive



Climate Adaption Resilience Training program at Chimmegoan GP

farming practices such as soil fertility improvement, use of resistant seeds, intercropping, trap crops, and integrated nutrient management. During the year, 491 hectares were brought under climate- adaptive farming practices, while 1,018 households benefitted from nutrition initiatives promoting diversified and the bio- fortified food crops. Nutrition awareness programs and household-level training encouraged families to adopt nutrition-rich diets. Farmers were also introduced to improved agricultural practices and the technologies, although adoption remained below targets due to climate variability and fund constraints.

Livelihood Diversification and Women Empowerment

A key focus of the program was on enhancing livelihoods in both farm and non-farm sectors. Despite limited resources, 273 households were supported in farm and non-farm livelihood activities such as goat rearing, dairy, vegetable cultivation, and handicrafts. Women's Self-Help Groups played a significant role, with members being trained in financial and digital literacy, enabling them to participate more actively in livelihood generation and collective enterprises. The project also supported SHGs and producer groups with capacity- building, exposure visits, and market linkages to strengthen their access to services and input markets.

Community Institutions and Financial Inclusion

The project strengthened local collectives such as FPOs, SHGs, and cooperatives by providing techno- managerial support and building linkages for input supply, marketing, and service access. While progress was limited in some



PRA at Hochaknalli Viillage



Soyabean Crop Survey 2024-25



Financial literacy, Financial Inclusion Awareness Program

areas, efforts were made to organize workshops and awareness programs on the importance of farmer collectives and financial inclusion. More than 580 participants benefitted from nutrition and financial literacy sessions, while 06 extension workers were deployed to support implementation at the grassroots level.

Challenges Faced

The project encountered several challenges during the reporting year. Election restrictions under the Model Code of Conduct delayed government coordination and disbursement of schemes like PM-KISAN and PMFBY. Climate uncertainty, irregular rainfall, and water scarcity further compounded the situation. Despite these limitations, the project prioritized quality documentation, community engagement, and capacity building, laying the groundwork for stronger implementation in the coming years.

Impact and Success

The project created tangible changes in several communities, with visible improvements in soil and moisture conservation, adoption of nutrition initiatives, and diversification of livelihoods.

Inspiring Story



Radhika's Journey to Sustainable Vegetable Farming

Miss Radhika from Handikera shifted from purchasing chemically grown vegetables to producing her own fresh, chemical-free crops after attending OUTREACH's vegetable cultivation training supported by Reliance Foundation. Using improved varieties and plastic mulching on her 1.5 acres of irrigated land, she now grows tomatoes, chili, cluster beans, and brinjal, overcoming challenges like pests, drought, and labour shortages.

Since 2022, she has been selling 35–40 kg of vegetables weekly, earning 8,000– 10,000 per month while supplying safe produce to her community. A dedicated SHG member and progressive farmer, Radhika's success demonstrates how capacity building and sustainable practices can transform livelihoods and inspire other women farmers.

Improving the Self-Reliance and Resilience of Rural Communities in Gadag District

OUTREACH Association of Volunteers for Rural Development, in partnership with Reliance Foundation, has been implementing a large-scale initiative in 172 villages across Gadag district to strengthen the resilience and self-reliance of rural communities. The program aims to build climate resilience, improve agricultural productivity, enhance water conservation, promote nutrition and health, diversify livelihoods, and empower women and farmer collectives. With a sanctioned fund of 1.85 crore, the project focused on participatory planning, capacity building, and community ownership to enable long-term sustainable development.

Climate Resilience and Water Conservation

A major focus of the project was on improving soil and water management. Awareness programs on soil and moisture conservation, rainwater harvesting, farm bunding, and groundwater recharge were conducted across multiple villages, engaging over 1,300 farmers. Participatory assessments were carried out in 23 villages, mapping common resources, water budgeting, and crop-water needs, resulting in village development plans displayed through wall paintings in 10 villages. Additionally, trench-cum-bund work covering 112 hectares created a water harvesting capacity of 0.32 lakh cubic meters, leveraging Rs 67.46 lakh through MGNREGA.

Demonstrations on efficient irrigation methods, such as rain pipes, benefitted 437 farmers across 225 hectares, while 24 farmers constructed waste weirs to manage runoff and increase water retention.

Climate-Smart Agriculture and Improved Farming Practices

The project promoted large-scale adoption of climate-smart agriculture. 750 hectares of land were brought under crops like green gram, chilli, and Bengal gram with the use of phosphate-solubilizing bacteria (PSB), bio-inputs, and sticky traps, benefiting 750 farmers. In addition, 1,000 hectares were brought under improved practices using nano urea, nano DAP, and Pulse Magic, benefiting another 1,000 farmers across 33 villages. These innovations improved crop yields, reduced fertilizer costs, and minimized environmental impact. Demonstrations and exposure visits to Krishi Melas and agricultural universities further strengthened farmers' knowledge and adoption of modern practices.

Nutrition and Food Security

Nutrition security was a key intervention, with nutrition awareness programs conducted in 98 villages for 1,550 participants. Seed kits containing 10 varieties of vegetables were distributed to SHG women, enabling the establishment of nutrition gardens at household level. Farmers in seven villages also received bio-fortified bajra seeds covering 25 hectares, addressing micronutrient deficiencies like iron and zinc. These efforts not only improved household dietary diversity but also reduced market dependency for vegetables and staple crops.

Livelihoods and Women's Empowerment

The project diversified livelihoods through dairy, goat rearing, tailoring, and vegetable cultivation. 761 SHG members in 30 villages accessed Rs 3.42 crore in bank linkages, supporting

activities like dairy farming, goat farming, and petty shops. Tailoring emerged as a key livelihood option, with 500 women trained and equipped with modern tailoring kits, significantly enhancing their income-generating potential. SHG members also benefitted from fodder seed distribution for livestock and milk analyzers provided to women's dairy societies. Exposure visits to garment units, goat markets, and processing facilities helped communities explore value addition and marketing opportunities.

Strengthening Farmer Collectives

Farmer Producer Organizations (FPOs) were supported through exposure visits, input supply, and training in seed production, food processing, and business management. Collaborations with universities, banks, and agro-industries improved their access to markets and financial services. Collectively, 1,246 producers benefitted through FPOs, with a turnover of over Rs 20 crore in marketed produce and input sales. Custom Hiring Centres provided tractors and implements to 242 farmers, reducing drudgery and enabling mechanization for small holders.

Community Engagement and Capacity Building

The project emphasized the community participation through Village Development Forums (VDFs), with meetings in 36 villages to prepare annual operating plans and integrate climate resilience into Gram Panchayat Development Plans. Digital outreach programs on soil conservation and irrigation engaged 45 participants, while financial literacy and digital training reached over 1,800 community members. Awareness sessions on schemes like Ayushman Bharat, PMJJBY, and Gruhalaxmi enabled the 1,620 households to access entitlements and social security.



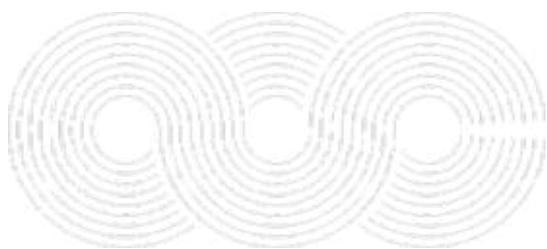
Sujatha Suresh harvests fresh vegetables from her Nutrition Garden—grown using the seed kit received through the Nutrition Awareness Program at Budihal village



Training helps Shavakka Naykar enhance her income through scientific dairy farming and improved cattle management at Holalapur Village

Impact and Success

The initiative created visible changes in rural communities. Farmers reported increased yields, reduced fertilizer costs, and better access to water. Nutrition gardens and bio-fortified crops improved dietary diversity and food security. Women, empowered through tailoring, dairy, and goat farming, significantly enhanced household incomes. Inspiring stories like Shavakka Naykar's shift to scientific dairy farming, Lakshnavva Shirunda's tailoring income growth, and Rekha Lingashettar's success in vegetable clusters illustrate the transformative impact of the program. Infrastructure improvements, including renovated water tanks and repaired check dams, also improved access to drinking water for several villages.



Achievements

Climate Resilience & Water Conservation

- 18** villages-initiated climate resilience measures
- 23** villages completed participatory resource assessments
- 0.32 lakh m³** additional water harvesting capacity created
- 225 Ha** under efficient water management
- 750.5 Ha** under climate-adaptive farming practices

Agriculture & Technology Adoption

- 950** farmers adopted improved practices (Nano urea, PSB, trap crops)
- 1000.21 Ha** under improved technologies
- 1246** farmers benefited via FPO/collectives

Livelihood & SHG Support

- 193** SHGs/collectives engaged in income enhancement
- ₹3.42 Cr** bank linkages enabled for **761** SHG members
- 500** women trained in tailoring/upskilling
- 1950** persons supported in farm & non-farm livelihoods

Financial Inclusion & Digital Literacy

- 1620** community members linked to entitlements & schemes
- 1830** women improved digital & financial literacy
- 2085** members reached through digital outreach & training

Promotion of Extra-Long Staple Cotton Cultivation in Mysore and Haveri Districts

The Extra-Long Staple (ELS) Cotton Project of OUTREACH, supported by GIZ Germany, is being implemented since 2023 across Mysore and Haveri districts of Karnataka, covering Nanjangud and H. D. Kote taluks in Mysore district, and Haveri, Hangal, Hirekeruru, and Savanur taluks in Haveri district. The project aims to promote sustainable and remunerative cultivation of ELS cotton, a high-quality variety known for its superior fibre length of 32.5mm & above and its strength. The initiative seeks to improve the livelihoods of small and marginal cotton-growing families by promoting ELS cotton cultivation across 10,000 acres, benefiting 8,000 farmers—3,000 in Mysore and 5,000 in Haveri. By providing technical, institutional, and market-based interventions, the project endeavours to create a viable value chain that enhances farmer income, strengthens Farmer Producer Organizations (FPOs), and demonstrates that ELS cotton cultivation is a profitable and sustainable alternative to conventional hybrids.

Farmer Mobilization and Capacity Building

The project undertook extensive mobilization to

identify potential ELS cotton clusters and engage farmers across 266 villages (150 in Mysore and 116 in Haveri). Through awareness campaigns and village meetings, 8,185 farmers were enrolled, and baseline data was collected from 8,039 households to plan targeted interventions. A total of 45 training programs were organized, benefiting 2,820 farmers on improved cultivation techniques, soil fertility management, pest control, and collective marketing. Additionally, 404 village-level meetings and 55 FPO Directors' meetings were conducted to strengthen farmer institutions and leadership. These efforts enhanced farmers' technical knowledge, confidence, and participation in sustainable ELS cotton production and market-oriented farming.

Institutional Strengthening of FPOs

FPOs serve as the institutional backbone of the ELS Cotton Project. OUTREACH supported 15 registered FPOs (eight in Mysore and seven in Haveri) to strengthen their governance, management, and business capacities. These organizations— such as Sri Nanjundeshwara FPO, Tharaka FPO, Kakanakote FPO, and



Farmers Train On Land preparation and Cotton Production

Haveri Siri FPO —acted as key intermediaries for seed distribution, training coordination, and cotton marketing. Regular Directors' meetings and general body sessions improved transparency and accountability within FPOs. Capacity-building workshops were conducted to train FPO leaders in business planning, input procurement, market linkage, and financial management. As a result, these FPOs have started functioning more independently, negotiating better prices, and establishing direct partnerships with ginneries and textile mills, thereby ensuring improved price realization for member farmers.

Input Supply and Technical Support

A critical component of the project involved ensuring the timely supply of quality seeds and critical inputs to farmers. A total of 12,000 certified ELS cotton seed packets were procured and distributed through FPOs to participating farmers across Mysore and Haveri districts. Alongside seed distribution, farmers were provided with advisory support on soil fertility enhancement, pest control, and integrated nutrient management. Field demonstrations were established to exhibit best agronomic practices—ranging from land preparation to post-harvest handling—and to validate the profitability of ELS cotton compared to conventional hybrids. Farmers were trained in Integrated Nutrient Management (INM) to optimize fertilizer use and Integrated Pest Management (IPM) to minimize pesticide dependency, ensuring environmental and economic sustainability.

Market Linkages and Financial Inclusion

Market access and fair pricing are vital for the success of ELS cotton cultivation. The project facilitated direct linkages between FPOs and ginneries or textile companies, helping farmers



Kakankote FPO farmers training



Sri Nanjundeshwara FPO Women Farmers Training



Seeds unloading at Kakankote FPO

secure premium prices for their produce. Through collective marketing and improved fibre quality, participating farmers realized an additional Rs 300–Rs 400 per quintal compared to non-project areas.

In parallel, the project worked towards financial inclusion, enabling more than 70% of the participating farmers to access formal bank credit through linkages with agricultural cooperative banks. This reduced their dependence on local moneylenders and provided greater financial security. Efforts were also made to build awareness about labour rights, worker welfare, and gender equity in cotton cultivation.

Outcomes

The ELS Cotton Project has achieved significant milestones in its first phase of implementation. It has demonstrated that small and marginal farmers can successfully cultivate ELS cotton and access premium markets through organized support and technical guidance.



Achievements

Farmer Mobilization & Community Engagement

266 villages identified
8,195 farmers enrolled
404 farmers meetings conducted
4,342 farmers participated

Capacity Building & Farmer Training

45 training programs conducted
2,820 farmers
55 FPO Directors' meetings held
385 participated
3 FPO General Body meetings conducted
270 members attended

Institutional Strengthening & FPO Development

16 registered FPOs supported

Seed & Input Distribution

12,000 certified ELS cotton seed packets distributed



Technical Consultancy for Sheshagirihalli Lake Rejuvenation– Phase III, Bidadi

Introduction

During the reporting period, our organisation continued its long-standing commitment to water conservation and ecosystem restoration by extending technical consultancy services for Phase III of the Sheshagirihalli Lake Rejuvenation Project in Bidadi. This engagement was commissioned by Bosch India Foundation, based on the Detailed Project Report (DPR) earlier prepared by OUTREACH, which served as the guiding blueprint for the current phase of lake restoration activities.

The consultancy aimed to ensure effective planning, engineering design, quality supervision, and multi-stakeholder coordination required to rejuvenate the lake ecosystem and enhance its long-term sustainability.

Scope of Consultancy Services

As per the agreement with Bosch India Foundation, OUTREACH provided comprehensive Project Management Consultancy (PMC) support covering technical design, execution supervision, monitoring, and documentation. The major responsibilities included:

- Project Management Consultancy (PMC) for planning, excavation, development, construction and landscape works under Phase III.
- Preparation of technical designs and Bills of Quantities (BOQs) through qualified engineering teams.
- Provision of Good-for-Construction (GFC) drawings for each phase and activity as per site requirements.

- Continuous on-site monitoring through a deployed supervisor to oversee quality and progress.
- Weekly site visits aligned with the execution schedule and volume of work. Development of activity schedules, project plans, and risk identification for all major components.
- Cross-verification and the certification of quantities executed at site.
- Stakeholder coordination with Government departments, the corporate partners, community groups, and the Panchayat representatives.
- Support in budgeting, cost estimation, and financial planning to ensure the timely implementation.
- Technical assistance during vendor negotiations and evaluation of engineering proposals.
- Preparation of periodic progress reports covering time lines, costs, and quality, including verification of vendor invoices. Submission of as-built drawings, test certificates, and technical documentation as per relevant IS codes.

Progress and Completion of Activities

Building on the previously developed Detailed Project Report (DPR), our team led the technical design, planning, supervision, and coordination required for the successful execution of lake restoration works.

Key activities including turfing of bunds, construction of pipe culvert and cattle turf, irrigation system installation, forestry plantation, garden bench installation, and water diversion

structures were completed within the reporting period. Continuous site monitoring, weekly reviews, stakeholder engagement, and rigorous verification of quantities ensured quality implementation. This phase strengthened lake embankments, improved water inflow, enhanced green cover, and contributed to a more resilient lake ecosystem. The project reinforces our organisation's commitment to sustainable water management and showcases our technical capabilities in delivering high-quality environmental consultancy services. These interventions contributed to the strengthening the lake embankment, improving water inflow, enhancing biodiversity, and creating user-friendly public spaces around the lake.

Meetings, Coordination and Field Engagement

Effective coordination and the stakeholder participation were critical to the project's smooth delivery. Key engagement activities included:

- Weekly review meetings with Bosch's technical and field teams to monitor

progress, address site-level challenges, and plan upcoming works.

- Regular consultations with the local Panchayat, ensuring community involvement and support throughout implementation.
- Field visits were photo-documented, and updates were continuously shared with Bosch India Foundation for transparency and accountability.
- Periodic review meetings at the Bosch campus with senior executives to align implementation timelines, budget utilisation, and technical quality.

Conclusion

Phase III of the Sheshagirihalli Lake Rejuvenation Project marked a significant step towards restoring the ecological and social value of the lake ecosystem. OUTREACH's technical expertise, combined with the active support of Bosch India Foundation and local stakeholders, ensured the successful completion of planned interventions during 2024–25.



Lake Improvement works at Sheshagirihalli Lake

Water Security and De-Fluorination Program at Pavagada, Tumkur District

Pavagada Taluk located in the northeastern portion of Tumkur district, Karnataka, faces significant challenges related to groundwater management. The project area experiences an arid climate with high temperatures and low rainfall. The annual normal rainfall is only 589 mm, and drought conditions are prevalent, with a probability of drought occurring once every four years. The region has experienced severe droughts in several years, leading to water scarcity. Groundwater is extracted through numerous dug wells and shallow tube wells, leading to significant groundwater depletion. The stage of groundwater development has reached 77%, indicating a critical over-extraction of available resources. Agriculture is the primary livelihood for the rural population, with groundnut being the principal crop. However, the dependency on rainfall and groundwater for irrigation poses a significant risk to agricultural productivity. Inefficient irrigation practices and lack of advanced irrigation techniques exacerbate the problem. Groundwater contamination, particularly high fluoride levels, poses a serious health risk to the local population. The chemical quality of groundwater indicates that while most constituents are within permissible limits, fluoride contamination is a major concern, with 90% of samples exceeding safe limits.

Unsustainable agricultural practices and deforestation contribute to soil erosion and degradation. Nutrient depletion and loss of soil fertility impair agricultural productivity, exacerbating food insecurity. Deforestation and habitat destruction threaten local biodiversity and ecosystem services. Loss of forest cover reduces carbon sequestration potential and

exacerbates environmental degradation. Promoting sustainable agricultural practices, agroforestry, and horticulture can diversify income sources and improve resilience to climate change. Enhancing skills and access to markets can bolster rural livelihoods and economic stability.

To tackle the above situation, the water security and de-fluorination program in Pavagada taluk was initiated in February 2025 with the support of Ashraya Hastha Trust (AHT) and it is a comprehensive initiative designed to address two interlinked challenges—groundwater depletion and high fluoride contamination. The region has long suffered from limited water availability and elevated fluoride levels (up to 7.5 ppm), posing serious health risks such as dental and skeletal fluorosis. To tackle these issues, the project focuses on improving groundwater recharge, promoting sustainable water use, and ensuring access to safe drinking water for rural communities.

PROGRAM GOALS:

A. Water Conservation and Fluoride Mitigation:

Develop water conservation structures to raise the groundwater table in Pavagada Block. This initiative will help dilute fluorosis levels in the groundwater, providing safe drinking water to communities. The project aims to reduce fluoride concentration from 7.5 ppm to 2.5 ppm by the end of its term, improving the health and well-being of the residents.

B. Biodiversity Restoration:

Promote biodiversity through agro-plantation, social forestry, and orchard development. This will increase greenery, moisture levels, and the water-holding capacity in targeted villages. Enhancing the local ecosystem also contributes to long-term environmental sustainability, with the added benefit of improving living conditions and resilience for the communities affected by drought and fluorosis.

C. Groundwater Recharge:

Improve the groundwater table by at least 20% from the current baseline of 1,200 feet through watershed development and water conservation initiatives. By restoring water bodies, the project seeks to support water security and address the ongoing drought challenges, creating a more stable environment for agricultural activities and community livelihoods.

D. Sustainable Livelihood Development:

Facilitate sustainable livelihood opportunities for households affected by drought and fluorosis. The project will engage communities in waterbody restoration and biodiversity conservation, supporting both environmental sustainability and economic.

PROGRAM OBJECTIVES:

SHORT-TERM OBJECTIVES

- A. 15-20 % Increase in underground water table to dilute fluorosis level and other chemicals
- B. Make sure safe water is available throughout the year (50%) for drinking and agriculture activities.
- C. Increase in biomass and microclimate at least 30% of baseline data which is impact of microclimate zone.
- D. Creating water harvesting structures to improve domestic and agriculture water usage by 30% in Year 1 & 2.

LONG-TERM OBJECTIVES

- A. Marking hotspot of high fluorosis areas/ make sure no new borewell and water extraction from these hotspots.
- B. Keeping fluorosis level below 2.5 PPM all the time by increasing the water table (low usage of underground water)
- C. Focusing on maximum harvesting rainfall in surface catchments/ ground water table recharge to improve water table.
- D. Increase in community ownership on management of natural resources, water consumption in both domestic usage.



Finance



RAJAGOPAL & BADRI NARAYANAN, Chartered Accountants

#1, 14th Cross, Jayanagar Block 2, Bangalore 560011 | +91 80-2656 2409, 2656 0987
bangalore@rnbca.com | www.rnbca.com



AUDITOR'S REPORT

OUTREACH ASSOCIATION OF VOLUNTEERS FOR RURAL DEVELOPMENT BENGALURU

We have audited the attached Balance Sheet of Outreach Association of Volunteers for Rural Development, Bengaluru as at March 31, 2025 and also the Income & Expenditure Account for the year ended on that date which is in agreement with the Books of Accounts maintained.

1. (A) We further report :

- i) These financial statements are the responsibility of the AOP/Trust. Our responsibility is to express an opinion on these financial statements based on our audit.
- ii) We conducted our audit in accordance with auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the above association, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

(B) Subject to 2(A) above:

- i) We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit.
- ii) The Balance Sheet and Income & Expenditure Account dealt by this report are in agreement with the Books of Accounts.





- iii) In our opinion and to the best of our information and according to the explanations given to us, the said accounts read with the Notes relating to Significant Accounting Policies give true and fair view, in conformity with the Accounting Principles generally accepted in India:
- a) In the case of Balance Sheet, of the Statement of Affairs of the Outreach Association of Volunteers for Rural Development as at March 31, 2025 and
 - b) In the case of Income & Expenditure Account, of the Excess of Income over Expenditure for the year ended on that date.

PLACE : Bengaluru
DATE : 28.10.2025

UDIN : 25020244 BHIVIT3117

For RAJAGOPAL & BADRI NARAYANAN
Chartered Accountants

A.S. Rajagopal

M.S.RAJAGOPAL
Partner

M.No.020244

Firm Reg. No.003024S



**OUTREACH ASSOCIATION OF VOLUNTEERS FOR RURAL DEVELOPMENT
CONSOLIDATED**

BALANCE SHEET AS AT MARCH 31, 2025

	Note No	March 31, 2025	₹ March 31, 2024	₹
Funds Employed				
Unrestricted Funds				
Corpus	1	2,24,85,364	2,19,48,139	
General Fund	2	1,91,01,462	1,36,20,832	
Designated Funds				
Revolving Fund-Livelihood Promotion	3	-	-	
Jimmy Memorial Fund	4	1,68,424	1,59,802	
Revolving Fund-DDP		2,50,000	2,50,000	
Restricted Funds				
Donors Account	5	3,23,96,114	4,42,80,462	
Loans (Liability)				
Secured loans	6	17,62,623	22,16,604	
Unsecured loans	7	6,00,000	12,00,000	
TOTAL		7,67,63,986	8,36,75,839	
Application of Funds				
Fixed Assets	8	2,95,86,828	2,77,68,526	
		2,95,86,828	2,77,68,526	
Long term Investments				
Current Assets, Loans & Advances				
Cash & Cash Equivalents	9	4,75,90,345	6,40,55,364	
Deposits (Other than with banks)	10	8,85,756	7,95,756	
Loans & Advances	11	1,09,48,419	21,72,897	
		5,94,24,520	6,70,24,017	
Current Liabilities & Provisions				
Other Current liabilities	12	1,22,47,360	1,11,16,703	
		1,22,47,360	1,11,16,703	
Net Current Assets		4,71,77,159	5,59,07,313	
TOTAL		7,67,63,986	8,36,75,839	

As per our report of even date

For RAJAGOPAL & BADRI NARAYANAN
Chartered Accountants
Firm Registration Number: 003024S

A.S. Rajagopal
M S RAJAGOPAL
Partner
Membership No: 020244

Place : Bangalore
Date : 28.10.2025

UDIN: 25020244BHIVIT3117



For and on behalf of the Governing body of
OUTREACH ASSOCIATION OF VOLUNTEERS FOR
RURAL DEVELOPMENT

Dileep S Gaonkar
DILEEP S GAONKAR
Executive Director

Dr. S C V Reddy
Dr. S C V REDDY
Treasurer



**OUTREACH ASSOCIATION OF VOLUNTEERS FOR RURAL DEVELOPMENT
CONSOLIDATED**

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2025

	Note No	March 31, 2025 ₹	March 31, 2024 ₹
INCOME			
Grants Received - Specific		7,14,23,451	6,20,82,226
Grants Received - General		17,00,000	2,65,000
Donations Received		9,60,600	12,46,089
Educational Training Income		23,842	92,106
Livelihood Promotion		-	25,96,841
Rental Income		22,10,826	15,38,741
Interest income		11,94,189	13,24,119
Other Income		50,301	1,226
Income from Sale of Assets		71,07,000	25,130
Interest on Income tax Refund		42,079	-
TOTAL		8,47,12,288	6,91,71,478
EXPENDITURE			
Programme Expenses	13	6,97,42,099	6,35,53,371
Administration Expenses -HO	14	81,09,889	56,35,567
Interest on Bank of Baroda Loan		1,59,575	1,12,306
Receivables Written Off		-	2,35,628
Depreciation	8	16,40,377	11,92,211
		7,96,51,938	7,07,29,084
Surplus/ (Deficit)		50,60,349	(15,57,606)
TOTAL		8,47,12,288	6,91,71,478

As per our report of even date
For RAJAGOPAL & BADRI NARAYANAN
Chartered Accountants
Firm Registration Number: 003024S

M.S. Rajagopal

M S RAJAGOPAL
Partner
Membership No: 020244



Place : Bangalore
Date : 28.10.2025

UDIN: 25020244 BHIVIT3117

For and on behalf of the Governing body of
OUTREACH ASSOCIATION OF VOLUNTEERS FOR
RURAL DEVELOPMENT

D. Gaonkar
DILEEP S GAONKAR
Executive Director

Dr. S.C.V. Reddy
Dr. S C V REDDY
Treasurer



GALLERY

Natural Resource Management - ITCLimited



Akkadi Saalu at Karanakuppe Village



Coco Peat Preparation Hirikaythanahalli Village



Trench Cum Bund at Chitikayathanhalli Village



Tank Work at Chowdikatte Village



Village Level meeting at Hyrige village



Farmers Field Day at Hirikayathanahalli Village



Community Development Project - ITC Limited



Event For Childrens at GHPS Kanagalu



RSLWM Wall Painting at Kattemalalavadi GP



Waste Collection at Karimuddanahalli



Waste Collections at Moduru



Sanitation Anganavadi Toilet Construction at Vadlimanauanganahalli



School Toilet Construction at GHS Banadahalli



Pipe Composting

Improving the Self- Reliance and Resilience of Rural Communities - Reliance Foundation

Bidar



Event For Childrens at GHPS Kanagalu



RSLWM Wall Painting at Kattemalalavadi GP



Digital Literacy Awernes Program



PRA at Hipalagoan village

Gadag



Crop cutting experiment at Hirekoppa Village



Linkage camps for financial inclusion program at Churchihal Village

General Body

Throughout 2024-25, the general body of OUTREACH played a pivotal role in strengthening the organisation's overall functioning. The leadership and support were instrumental in several key aspects. The general body provided clear strategic direction and oversight, ensuring that OUTREACH remained aligned with its mission and goals. They ensured that the OUTREACH operated in accordance with legal and ethical standards, promoting transparency and accountability in all activities. This helped build trust among stakeholders. The general body's commitment, leadership, and expertise were crucial in facilitating OUTREACH's effective functioning during 2024-25. Their collective efforts contributed to the organisational success in creating positive change within the communities it served.

Sl. No.	Name	Designation
1	Shri. J.K. Arora, IAS (Retd.)	Chairman
2	Shri. D.S. Gaonkar, IFS (Retd.)	Secretary Executive Director
3	Dr. S.C.V. Reddy, Ph.D.	Treasurer
4	Shri. R.M. Palanna, IFS (Retd.)	Member
5	Shri. N.D. Tiwari, IFS (Retd.)	Member
6	Dr. N R. Jagannath, Ph.D	Member
7	Smt. Sheila Mascarenhas	Member
8	Dr. Sarasu Esther Thomas, Ph.D.	Member
9	Dr. Pritha Dasgupta, Ph.D.	Member
10	Dr. B.R. Hegde, Ph.D.	Member
11	Dr. Nandita Ray, C.A.	Member
12	Shri. Chiranjivi Singh, IAS (Retd.)	Member
13	Dr. S.N. Rai, IFS (Retd.)	Member
14	Dr. R.S. Deshpande, Ph.D. (Economics)	Member
15	Shri. B.K. Singh, IFS (Retd.)	Member
16	Shri. H. Guruswamy, B.Sc. (Horti)	Member
17	Dr. R. Indira, Ph.D.	Member
18	Dr. R.G. Gollar, Ph.D.	Member
19	Shri G.S. Pradeep Kumar	Member
20	Dr. Ashokraj Bapugouda Patil, Ph.D.	Member
21	Dr. Devaraja Reddy, Ph.D.	Member
22	Dr. T.K. Prabhakara Setty, Ph.D.	Member
23	Shri. Pratap Hegde	Member
24	Shri. Prem Arora	Member
25	Shri. R. Kantharaja	Member
26	Shri. Santosh R Sutar	Member
27	Dr. Bharati N., Ph.D.	Member
28	Shri S.B. Ravishankar Gowda	Member



Let the villages of the future live in our imaginatons so that we might one day come to live in them.

...Mahatma Gandhi





Project Offices

<p>Pavagada Outreach AHT Pavagada #2,1st Floor Near Maramma Temple Penukonda Road Vidhyanagar Pavagada outreachahtpavagada@gmail.com</p>	<p>Bidar OUTREACHBidarProject C/o Subhash Kamathane H N 8-9-133, Sangamesh Nilaya Jail Colony, Bidar -585401 outreachbidar@gmail.com</p>	<p>Hoskote # 100, C/oMunivenkatappa Pettanahalli village, Hoskote Taluk, Bengaluru Rural – 562114 Landmark – Near samruddhi PU College outreachhosakote@gmail.com</p>
<p>Bagalkot Resources Development Training centre, Hosamurana R.C, Bagalkot – 587103, outreachbgk@yahoo.com</p>	<p>Gauribidanur Kalancharayana Gutta, Kalludi Post, Gauribidanur, Chikkaballapur Dist., outreachgbn@gmail.com</p>	<p>Gadag OUTREACH, #155-C/30 “Banashree Nivas” C/o Dr. B.M. Patil, 2nd Floor, 1st main, 2nd cross, Balaji Nagar Road, Near Nilamma Tai Ashram, Hudo Colony Gadag - 582103</p>
<p>Ballari Near Galemagudi Temple, Hospet Road, H.B. Halli, Ballari – 583212, outreachbl@rediffmail.com</p>	<p>Hunsur MIG 72, KHB Colony Survey No.112/1, Mookanahalli, Hosalayout, Hunsur Taluk, Mysuru Dist- 571105 outreachhunsur@gmail.com</p>	<p>Nanjangud Thandavapura, near Maramma temple Mysore dist- 571302</p>

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