



OUTREACH ASSOCIATION OF VOLUNTEERS FOR RURAL DEVELOPMENT

Annual Report
2023-2024



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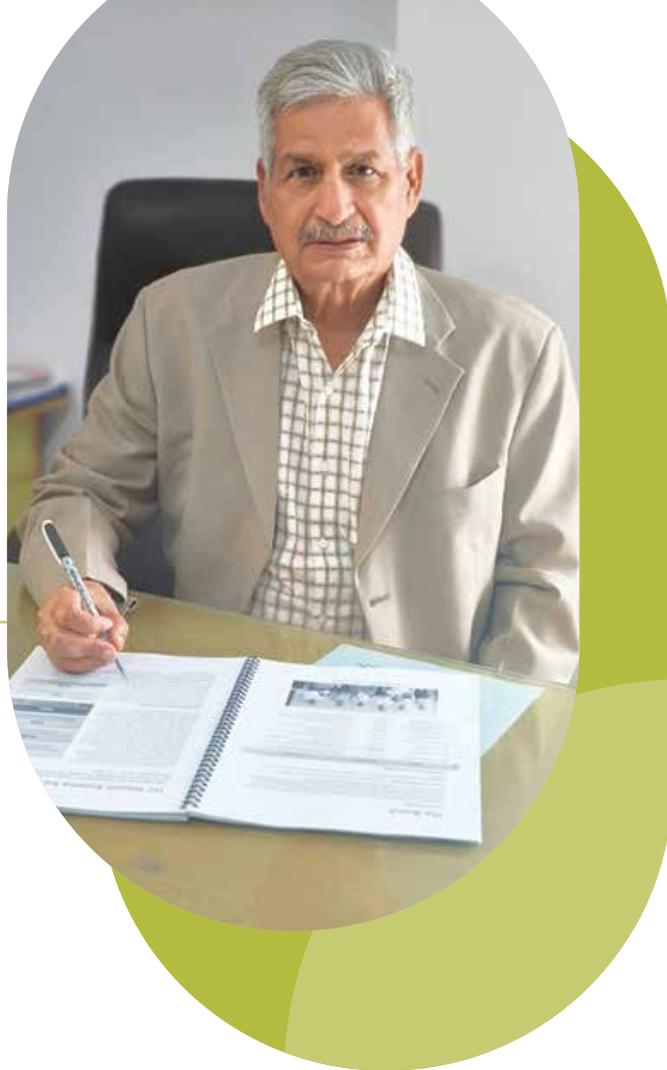
FOREWORD

The year 2023-2024 has been a remarkable period for OUTREACH, characterized by significant progress toward our mission of sustainable development, community empowerment, and environmental conservation. Our partnerships with organizations such as ITC Mission Sunehra Kal, Reliance Foundation, Quest Alliance, WaterAid, and our newly joined partners—Azim Premji Foundation, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Wistron Corporation, and Capco Technologies Private Limited—have empowered rural communities across Karnataka to tackle the challenges of water scarcity, environmental degradation, and limited livelihood opportunities. Together, we have made meaningful strides in enhancing climate resilience, promoting sustainable agriculture, and fostering social forestry, while empowering women and youth with essential skills for economic self-reliance.

The challenges facing rural communities, such as water scarcity, soil degradation, and limited livelihood options, remain immense. Yet, through dedicated efforts and strong partnerships, OUTREACH has been able to deliver comprehensive, community-driven solutions that not only address these immediate issues but also build resilience for the future.

Key Achievements for 2023-2024:

- **Soil and Water Conservation:** ITC Mission Sunehra Kal's supported efforts in Mysuru District covered 71.66 hectares with soil moisture conservation measures, benefiting 515 farmers, and enhancing water storage by 2,31,570 cubic meters through the desilting of 16 tanks.
- **Climate Resilience:** Reliance Foundation's sponsored CR4SD project in Gadag created 22986 cubic meters of water-harvesting capacity in Gadag and 1,51,515 cubic meters in Bidar through the construction/ repair of check dams. Climate smart agriculture was promoted on 870 ha in Gadag and 628 ha in Bidar district.
- **Water Security:** WaterAid supported project installed rainwater harvesting structures in Hoskote Taluk, collecting 16,485 cubic meters through rainwater harvesting structures, farm pond construction, restoring check dams and constructing injection bore wells, benefiting 11,227 people.
- **Sanitation and Hygiene:** ITC Mission Sunehra Kal supported sanitation facilities and hygiene across 75 Gram Panchayats in Mysuru and Hassan Districts, improving community health and waste management. Over 91,000 households started segregating waste and over 70,000 households compost wet waste as a result of the awareness programmes.



- **Youth Skill Development:** Quest Alliance's funded program in Gauribidanur trained 80 rural youth in employability skills, resulting in 57 securing jobs and 13 starting businesses.
- **Women's Empowerment:** Reliance Foundation's supported DRIWE project in Gadag district supported 1408 women in various income generation activities, with Rs. 325.65 lakhs in bank linkages facilitating income-generating activities. In Bidar, 1130 women were supported for micro enterprises.

New Funding Partners:

- **Azim Premji Foundation** supported the Comprehensive Community-led Water Management Project in Gauribidanur Taluk, Chikkaballapur District. Through this initiative, over 1,400 hectares will be treated for watershed management, directly benefiting 952 families by improving water security and climate resilience.
- **GIZ** joined us in promoting Extra-Long Staple (ELS) Cotton cultivation in Mysuru District. This project will introduce sustainable, cotton farming practices across 12,000 hectares, providing better income opportunities to 10,000 small and marginal farmers.
- **Wistron Corporation** funded the installation of a Rainwater Harvesting Structure at their Wistron Manufacturing India (WMI) Plant in Kolar District, which included the design and construction of a 2-acre harvesting pond and recharge pits,

contributing to environmental sustainability and self-sufficiency in water management for the facility.

- **Capco Technologies Private Limited** partnered with us on a Social Forestry and Environmental Conservation project in Gauribidanur Taluk. This initiative planted 7,662 saplings, promoting biodiversity and creating alternative income streams for farmers through horticulture and agroforestry.

These achievements reflect the collective strength of our partnerships and the resilience of the communities we work with. Our initiatives have not only addressed immediate challenges but have also laid the foundation for a sustainable future, where rural livelihoods are strengthened, natural resources are conserved, and communities are empowered.

I am grateful to the Board members for their support and guidance. I acknowledge the dedicated work of our staff and look forward to the continued efforts.

Looking ahead, we remain committed to expanding our impact and exploring new avenues for collaboration and innovation. Together with our partners and stakeholders, we will continue to build on these successes, ensuring that the communities we serve thrive in harmony with their environment.

N.D.Tiwari
Executive Director, OUTREACH

NATURAL RESOURCE MANAGEMENT

- ▶ Implemented soil and moisture conservation measures across 71.66 hectares of farmland in Mysuru District, reducing soil erosion and optimizing water use.
- ▶ Desilted 16 water tanks, restoring the capacity to harvest 2,31,570 cubic meters of rainwater, directly benefiting 515 farmers.
- ▶ Enhanced rainwater harvesting capacity and constructed new water-harvesting structures, improving water access across 49 villages in Hunsur Taluk.

SUSTAINABLE AGRICULTURE

- ▶ Established Farm Field Schools in Mysuru District, providing 137 paddy farmers with training in sustainable crop production techniques, such as drum-seeder sowing and water-efficient Alternate-Wetting-and-Drying (AWD) methods.
- ▶ Supported over 160 farmers cultivating water-intensive crops with water demand management practices, promoting sustainability in agriculture.

SOCIAL FORESTRY AND ENVIRONMENTAL CONSERVATION

- ▶ Reforested 284.68 hectares of wasteland in Mysuru District with indigenous tree species, contributing to long-term ecosystem restoration and biodiversity conservation.
- ▶ Promoted social forestry across 1,166 hectares of private lands, benefiting 1,186 individuals and contributing to sustainable land management.

WATER CONSERVATION AND SECURITY

- ▶ Constructed rooftop rainwater harvesting structures, field ponds, check dams and injection borewells capable of harvesting 16,485 cubic meters of water, benefiting 11,227 people in Bangalore Rural District.

WOMEN EMPOWERMENT AND LIVELIHOOD DIVERSIFICATION

- ▶ Engaged 227 Self-Help Groups (SHGs) in Gadag District, facilitating bank linkages worth Rs. 325.65 lakhs for women to pursue income-generating activities like dairy farming, agriculture, and tailoring.
- ▶ Supported 1408 women in Gadag and 1130 women in Bidar for income generation activities and provided training to improve their livelihoods and economic resilience.

YOUTH SKILL DEVELOPMENT

- ▶ Through the Quest Alliance partnership, trained 80 rural youth in Gauribidanur Taluk in essential employability skills, with 57 participants securing jobs in sectors like retail and hospitality, and 13 starting their own enterprises.
- ▶ Promoted digital literacy and job readiness, equipping young people with the tools to build sustainable careers.

COMMUNITY-LED WATER MANAGEMENT

- ▶ Built/ repaired water harvesting structures to enable harvesting of 22,986 cubic meters in Gadag and 1,51,515 cubic meters in Bidar District, ensuring long-term water.
- ▶ Introduced climate-resilient agricultural practices in over 870 hectares in Gadag and 628 hectares in Bidar, helping farmers mitigate the effects of climate change.

SANITATION AND HYGIENE

- ▶ Better sanitation infrastructure ensured for 14 schools and anganwadis
- ▶ Awareness programs encouraged 91, 977 households to practice waste segregation, of which 76% (70,052) households compost wet waste
- ▶ Capacity building of Gram panchayats enabled them to recycle 58.67 metric tons of dry waste and Bilikere Panchayat composted 2.06 metric tons of wet waste

Overview of OUTREACH

OUTREACH Association of Volunteers for Rural Development, is a registered nonprofit organization headquartered in Bengaluru. The organization specializes in promoting sustainable livelihoods and Integrated Natural Resource Management (INRM), and is widely recognized for its innovative participatory development programs. OUTREACH runs several training centers in Karnataka and is governed by a board and executive committee.

With a team of over 80 experienced staff, OUTREACH brings expertise in community mobilization, watershed management, agriculture, and more. The organization is empanelled with the Karnataka Evaluation Authority and has conducted policy research for various government agencies. The key international funding agencies include WaterAid Sweden and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and other sponsors like Reliance Foundation, Azim Premji Foundation, ITC Limited etc.

OUTREACH's contributions have been acknowledged through numerous awards, including the Karnataka State Award for Environmental Conservation (2009-10) and the Groundwater Augmentation Award (2011) from the Ministry of Water Resources, Government of India, for its innovative practices in rainwater harvesting and artificial groundwater recharge.

Vision

Vulnerable people/communities have access to and control over social-technological -economic and ecological interventions and benefits therefrom to sustain their lives and livelihoods and are insulated from the climate change impacts

Mission

Vulnerable communities are organised into viable institutions and also vulnerable people to become self-reliant in addressing their social-technological-economic and ecological security needs



James Mascarenhas

Three decades ago, the founder of OUTREACH, James Mascarenhas, set out on a transformative journey to empower rural communities by fostering self-reliance. Driven by a deep commitment to advancing Participatory Rural Appraisal (PRA) techniques, his efforts were instrumental in shaping and promoting PRA methods across the field.

Fondly referred to as "Jimmy," he nurtured a strong participatory culture within the organization, which earned him recognition and respect in policy and development circles. Today, his vision and legacy continue to guide the work of OUTREACH's dedicated team, serving as a lasting source of inspiration and leadership.

Jimmy Memorial Day: 23rd Jimmy Memorial Day was organized on 6th January 2024 as a prayer meet to commemorate the death anniversary of late James Mascarenhas (Jimmy), at OUTREACH office. It was led by Fr. Adrian and was attended by well-wishers, Executive Committee members and staff of OUTREACH.



Dignitaries on stage on Jimmy Memorial Day



OUTREACH Staff, Board Members, Partners and Well-wishers participating in Jimmy Memorial Day

OUTREACH's Focus Areas

OUTREACH tackles pressing challenges through four primary thematic areas:

- i. **Climate Resilience:** The organization is deeply involved in watershed management, sustainable agriculture, and social forestry initiatives. These efforts help improve water availability, combat soil erosion, and provide additional income sources for local communities. OUTREACH also works on livelihood diversification, creating alternative income streams to reduce vulnerability to climate-related disruptions.
- ii. **Water Resource Management:** OUTREACH prioritizes the conservation and storage of rainwater for various uses, the restoration of traditional water tanks, and the sustainable management of lakes and water bodies. These projects address water scarcity, ensure a reliable supply, and support the livelihoods of communities dependent on water resources, including fishing communities.
- iii. **Health and Sanitation:** OUTREACH works to improve health and sanitation in underserved areas by strengthening local healthcare infrastructure, ensuring access to clean and safe drinking water, promoting proper sanitation and hygiene practices and facilitating Gram Panchayats and households to manage rural solid waste. In addition, the organization manages rural solid waste to prevent pollution and reduce health hazards. These efforts lead to better overall community health and a reduction in the spread of waterborne diseases.
- iv. **Skill Development:** OUTREACH is committed to building skills that enhance livelihood opportunities, especially for rural women and youth who have dropped out of college. Through tailored training programs in areas such as sustainable agriculture, computer literacy, and small-scale entrepreneurship, the organization empowers participants to develop marketable skills, improve their economic resilience, and create alternative income sources. These initiatives help bridge the gap between education and employment, fostering long-term socio-economic growth.

While the above are the primary thematic areas, capacity building, extension education for farmers, stakeholder engagement and women's empowerment are a cross-cutting activities in most projects. Together, these focus areas demonstrate OUTREACH's integrated approach to tackling the interconnected challenges of climate resilience, water resource management, and public health, contributing to the overall sustainability and well-being of vulnerable communities.



Azola cultivation by a dairy farmer in Baradur village, Gadag district

The Board

Executive Committee

The Executive Committee has been crucial in steering OUTREACH's mission and initiatives. Their leadership and strategic foresight have shaped the organization's direction, ensuring its programs align with core values and objectives. By providing oversight and guidance, they have helped maintain the focus and effectiveness of OUTREACH's efforts. The committee's expertise and connections have also played a key role in expanding the organization's reach, coordinating initiatives, and enhancing their overall impact.

Executive Committee Meetings: The Executive Committee met 4 times during the year 2023-24

Annual General Body Meeting: AGM was convened on 5th December, 2023 at 11.30 am at OUTREACH head office, Bengaluru.

Details of the Executive Committee

Sl. No.	Name	Designation	Occupation
1.	Mr. J.K.Arora, IAS., Retd.	Chairman	Former Additional Chief Secretary & Development Commissioner, Government of Karnataka
2.	Mr. N.D.Tiwari, IFS., Rtd.	Secretary / Executive Director	Former Additional Principal Chief Conservator of Forest, Government of Karnataka
3.	Dr. S.C.V.Reddy, Ph.D	Treasurer	Former Director Karnataka State Seed & Organic Certification Agency
4.	Mr. R.M.Palanna, IFS., Retd.	Member	Former Chief Conservator of Forest, Government of Karnataka
5.	Dr. B.R.Hegde, Ph.D	Member	Former Director of Research, University of Agricultural Sciences, Bangalore
6.	Mrs. Sheila Mascarenhas	Member	Social Worker
7.	Dr. Sarasu Esther Thomas, Ph.D	Member	Professor, National Law School of India University
8.	Dr. Pritha Dasgupta, Ph.D	Member	Former Professor of Sociology, Christ University
9.	Mr. D.S.Gaonkar IFS (Rtd)	Member	Former Chief Conservator of Forest, Government of Karnataka



Executive Committee members of OUTREACH

ITC Mission Sunehra Kal (Natural Resource Management)

Soil and moisture conservation, integrated agriculture practices, Social forestry and Women Empowerment Project, Mysuru District (Karnataka), 2023-24, India

ITC and OUTREACH have joined hands to lead significant initiatives aimed at preserving soil and water resources, promoting sustainable farming practices, and fostering social forestry in the Hunsur and K.R. Nagara taluks of Mysuru district. The primary objective of this project is to enhance rainwater harvesting through the expansion of water storage capacities and the construction of new water harvesting structures. The project also seeks to empower farmers with the necessary knowledge and skills to adopt climate-resilient and sustainable agricultural practices.

An essential component of the project is community empowerment, which includes raising awareness through village-level meetings, wall paintings, signages in public areas, providing training, organizing workshops, and facilitating exposure visits.

Enhancing Soil Moisture Conservation

A key focus of sustainable agriculture is the reduction of soil erosion and the optimization of water use. To address these challenges, trench cum bunding work was implemented across the lands of 39 farmers, covering 71.66 hectares of agricultural land. This activity helped reduce water runoff and soil erosion. Additionally, the project involved desilting 16 existing water tanks, wherein nearly 2,31,570 cubic metres of silt was removed from the tanks, enhancing rainwater harvesting capacity of the tank and used to improve the soil quality of 706.12 hectares of farmers' land, benefiting 515 farmers. To ensure equitable access and utilization, 16 Tank User Groups were formed, involving 132 farmers. Approximately 284.68 hectares of government-owned wastelands were repurposed by planting various indigenous tree species, such as honge, mathi, neem, and Malabar neemwood (hebbevu). This reforestation initiative not only contributes to biodiversity but also offers long-term environmental benefits.

Impact

2,31,570

Cubic Meters rainwater harvesting potential created through desilting 16 tanks

72

Hectares of land protected with soil conservation measures like bunding

1,166

Hectares of land afforested through social forestry and biodiversity plantations

4,908

Hectares of land promoted with sustainable agriculture package of practices

4,347

Farmers benefitted

Holistic Integrated Agriculture Practices

Integrated agricultural practices balance ecological sustainability and economic viability. The Farmer Field School approach implemented in the project helped farmers understand the ecological dynamics of their crops, enabling them to adopt crop production and protection technologies tailored to their specific needs.

Practical demonstrations were conducted across 173.45 hectares of farmland, involving nearly 137 paddy-growing farmers. These demonstrations covered various technologies, including the introduction of new crop varieties, integrated crop production methods, drum-seeder sowing techniques, and alternate-wetting-and-drying (AWD) methods, using water level-checking pipes.

Furthermore, water demand management practices were promoted among over 160 farmers growing water-intensive crops like arecanut, coconut, and banana. These practices included mulching, the use of ring basins, coconut bucket traps with pheromones, and venturi fertilizer injectors, contributing to more sustainable and efficient agricultural practices.

Promoting Sustainable Social Forestry

Social forestry, which involves managing and safeguarding forests alongside reforestation efforts, and agroforestry, which combines crop cultivation with forestry, were also key components of the project. This integrated approach enhances ecosystem services, such as nutrient recycling, pest control, and hydrological process management, contributing to more sustainable land use systems.

In this project, forestry trees were promoted on individual farmers' lands and in areas where tobacco curing processes are adopted. A mix of tree species was encouraged across 1166.43 hectares of individual lands, benefiting 1186 individuals. Additionally, 294.42 hectares of land surrounding individual curing facilities of 1471 farmers were also part of the social forestry effort, furthering sustainable land management and ecosystem enhancement.



Cattle trough at Chittkyathanahalli, Hunsur taluk



Drum seeder technology demonstration at Hanegudu, Hunsur taluk



ITC Team visit to Maralayanakoppalu, Hunsur taluk



Stakeholder training at Maralayanakoppalu, Hunsur taluk

WaterAid Sweden

Conserving Every Drop: Towards building a Water Positive Future, Water access and replenishment in and around Bengaluru, India

The “Conserving Every Drop” project, focused on enhancing water access and conservation in Hoskote taluk, Bangalore Rural district, successfully concluded its second year of intervention, achieving all targets set from November 2022 to October 2023. The project aimed to address water scarcity issues through a combination of water storage and recharge activities, community capacity building, and leveraging government programs.

Ensuring Water Security through Water Storage and Recharge Activities

Rooftop Rainwater Harvesting: The project installed rooftop rainwater harvesting structures in five public buildings, including government schools and primary health centers. These structures are capable of harvesting approximately 4691.84 CuM of rainwater annually, indirectly benefiting 7,912 people.

Field Pond Restoration: Two field ponds in Chinnandahalli and Muthugadahalli villages were restored on common land, enhancing water storage capacity and facilitating groundwater recharge. These restored ponds are expected to harvest approximately 4273 CuM of rainwater annually, indirectly benefiting 182 households with a total population of 775.

Check Dam Renovation and Injection Bore Well Recharge:

Four abandoned check dams were renovated to support groundwater recharge, estimated to harvest approximately 5868 CuM of rainwater. Additionally, two injection bore well recharge structures were installed in villages with severe water scarcity, recharging around 1653 CuM of rainwater and indirectly benefiting 685 people.

Impact

4,691

CuM harvesting potential through 5 rooftop rainwater harvesting structures

4,273

CuM water storage potential through 2 field pond restoration

5,868

CuM water harvesting potential through 6 check dam rejuvenation and injection borewell recharge structures

1,653

CuM water harvesting potential created through injection borewell recharge

11,227

People benefitted

Sustainability through Capacity Building of the Community

Training on Water Security: The project provided training to 139 individuals from 10 villages, including women and youth, on various water conservation methods such as rooftop rainwater harvesting, farm ponds, and borewell recharge pits, 47 of these participants were further trained as Master Trainers to disseminate knowledge on water security and conservation at the village level.

Strengthening Village Water and Sanitation Committees (VWSCs) and User Committees: The project revitalized Village Water and Sanitation Committees (VWSCs) in 12 villages, training members on their roles in water conservation and groundwater management. In Narayanakere village, the VWSC played a key role in improving irrigation channels, indirectly benefiting 386 households. Similarly, in Dabbagunte village, the VWSC successfully implemented greywater management initiatives, protecting 55 households from water contamination.

Awareness Campaigns: Awareness generation campaigns were conducted in five Gram Panchayats, focusing on promoting water conservation behaviors. A total of 190 individuals, including Gram Panchayat members, Anganwadi teachers, and Asha workers, participated in these campaigns.

Scaling up through Capacity Building for Government / Leveraging Other Government Programs Training Government Officials: The project trained 24 local government members and staff on water security, water budgeting, and sustainable water management practices. This training included field exposure and knowledge sharing sessions, equipping officials with the skills needed to integrate water conservation measures into local governance.



Injection Borewell recharge at Jadigenahalli



Exposure visit of Government officials



Training of Women Master Trainers

Leveraging Government Programs: Through strategic engagement and training, the project successfully integrated water conservation activities into the Gram Panchayat Action Plans. For example, Anugondanahalli village saw the restoration of a pond indirectly benefiting 527 households, while Jadigenahalli village implemented irrigation channel lining and a piped water supply system, benefiting indirectly 518 households.

Consultation Meetings: The project facilitated consultation meetings with government officials at both the taluk and district levels to ensure the sustainability and scalability of water conservation efforts. These meetings played a crucial role in securing the collaboration and support of various government departments.



Field Pond renovation at Chinnandahalli – before and after



Check Dam renovation at Kannurhalli

Reliance Foundation (Gadag)

Improving the Self-reliance and Resilience of Rural Communities in Gadag District, Karnataka, India

Climate Resilience for Sustainable Development (CR4SD)

The Climate Resilience for Sustainable Development (CR4SD) involved multiple initiatives aimed at enhancing the climate resilience and sustainability of 27 village communities in Gadag, Mundargi, Shirahatti and Laxmeshwara taluks in Gadag district. The OUTREACH Gadag team facilitated the planning and implementation of climate-resilient measures, including farm bunding and plantation, in collaboration with local Gram Panchayats and the Reliance Foundation. The team organized 25 mass awareness programs, engaging 1,250 community members on the importance of soil and moisture conservation, and celebrated key environmental days. Additionally, 140 village stakeholders from 56 villages participated in a training on managing village resources, leading to effective community resource management. In 23 villages, 690 community members were involved in participatory exercises focusing on water and crop budgeting.

Water harvesting structures (17 check dams) were repaired in 11 villages, increasing water harvesting capacity by 22986 cubic meter, while efficient water-saving irrigation technologies like rain pipe were promoted in 13 villages, benefiting 75 farmers. The team also supported the plantation of 800 plant species across 5 hectares, constructed 50 waste weirs, and organized 40 drinking water awareness programs, reaching 1,600 participants. Furthermore, 95 individual household soak pits and 4 community soak pits benefiting a total of 438 households were constructed for grey water management. Farmers received training in climate-smart agricultural practices, with 870 farmers participating and receiving inputs. In addition, 1,515 women were supported with vegetable seeds to improve personal nutrition and 150 kg of bio-fortified bajra seeds were distributed to 30 farmers for cultivation across 15 hectares. The project's comprehensive approach effectively addressed climate resilience and sustainable development in Gadag District.



Nutrition Garden training at Majjur village



Check Dam repaired at Nagavi village



Gruhalakshmi scheme linkage programme at Kalkeri village

Integrated Value Chain Development (IVCD)

This initiative in Gadag has significantly enhanced agricultural practices and farmer collaboration. Through the Farmer Field School (FFS) approach, the Gadag team trained 870 farmers across 26 villages on the improved agricultural practices and inputs such as Nano Urea, Nano DAP, and Chickpea Magic were given to the participants for improved bengal gram and green gram production. Five hundred farmers participated in dial conferences on Integrated Nutrient Management (INM) and Integrated Pest Management (IPM) practices.

Six awareness programs were conducted for 140 farmers across three Farmer Producer Organizations (FPOs), focusing on collective efforts and direct selling. A drone spraying demonstration in Kalkeri village highlighted the efficiency and cost-effectiveness of drone technology. A network meeting in Gadag brought together stakeholders from ITC, HDFC Bank, Common Services Centre (CSC) Digital India, and eight FPOs, discussing financial support for various agricultural and livestock-related loans. The Gadag team also facilitated training on FPO management, established market linkages, and supported digital advancements like grain moisture machines. Four FPOs in the Gadag district achieved a combined transaction value of Rs. 645 lakhs during 2023-24, engaging 3,203 farmers in trading agricultural inputs, maize, and bengal gram.

Diversifying Rural Incomes Via Women Entrepreneurship (DRIWE)

This activity has made significant strides in empowering women and supporting sustainable livelihood activities. Engaging with 227 Self-Help Groups (SHGs) in 72 project villages, the team facilitated bank linkages amounting to Rs. 325.65 lakhs and supported 1408 SHG members in various income-generating activities, including dairy farming, agriculture, tailoring, and retail. The project also focused on enhancing dairy farming practices in 82 villages by providing training and resources to 1,175 farmers, distributing fodder seeds, and supporting azola cultivation and milk quality analysis.

Impact

22,986 CuM

Water harvesting potential through 17 water harvesting structures in 11 villages

Rs. 325 lakhs

Bank linkages facilitated for 227 SHGs

1,515

Nutritional gardens promoted

Rs. 645 lakhs

Transaction of 4 FPOs in Gadag facilitated

Additionally, animal health camps were conducted in 35 villages, treating 2,370 animals for various diseases. The team further empowered 1,375 women involved in dairy activities and 250 engaged in vegetable cultivation through training and the provision of fodder seeds and vegetable seeds kits.

In skill development initiatives, 675 women tailors from 40 villages received training in advanced tailoring techniques and were equipped with tailoring kits (including scissors, various types of threads and needles, measurement tape etc.). The team also conducted financial literacy programs in 89 villages, benefiting 1,944 members by enrolling them in social security schemes. Moreover, 80 digital awareness programs were organized across 100 villages, educating 1,944 participants on digital tools and platforms like PhonePe, WhatsApp, and Google Pay.



Farmer Field School at Brahmanandapur village



Mass Awareness Programme at Papanashi village

Reliance Foundation (Bidar)

Improving the Self-reliance and Resilience of Rural Communities in Bidar District, Karnataka, India

Climate Resilience for Sustainable Development

The OUTREACH Bidar team worked with 21 village communities in Bidar, Aurad and Kamalnagar taluks to plan and integrate climate resilience measures into the Gram Panchayat Development Plans. They conducted 48 mass awareness events, 21 training sessions, and 8 digital outreach programs covering topics such as natural resource management, soil and water conservation, and climate-adaptive farming. In 18 project villages, participatory assessments of common resources were carried out, leading to the creation of management plans. The team also developed 1,51,515 cubic meters of additional water harvesting capacity through construction and repair of check in 6 check dams. In addition, efficient water-saving irrigation technologies like rain pipe were promoted among 228 farmers. Furthermore, they constructed 5 drinking water tanks in 5 villages, enhancing access to clean water for the communities. A total of 628 ha was brought under climate-adaptive farming practices in 31 villages. In addition, 154 ha was covered with soil and moisture conservation activities in 22 villages. Plantation and fodder development was promoted in 10 ha of land. OUTREACH Bidar also established 993 nutrition gardens in 57 villages and promoted nutrition-rich, bio-fortified bajra over 73 ha in 10 villages.

Integrated Value Chain Development (IVCD)

OUTREACH Bidar supported 628 farmers across 31 villages in adopting improved agricultural practices. In addition, 40 awareness programs and 40 digital outreach sessions were conducted. Additionally, the team provided techno-managerial support to 1,376 farmers from three Farmer Producer Organizations (FPOs). As a result, the farmers benefited from access to markets and services, with transactions amounting to INR 5.42 crores. OUTREACH organized 8 trainings, exposure visits, and workshops on value chain development, and supported the FPOs with resources such as a digital moisture machine to ensure the quality of their produce.

Impact

1,51,515 CuM

Water harvesting potential through construction of 6 check dams in 6 villages

Rs. 541 lakhs

Transaction of 3 FPOs in Bidar facilitated

993

Nutritional gardens promoted

628 ha

Improved production practices/ new agriculture technologies



Check dam constructed at Honnaddi village

Diversifying Rural Incomes Via Women Entrepreneurship (DRIWE)

The project engaged with 100 women Self-Help Groups (SHGs), organizing 40 workshops and financial linkage camps to enhance income opportunities. It supported 1,130 individuals to improve their livelihoods by introducing additional income sources through 8 skill development programs in dairy, goat rearing, vegetable farming, and tailoring. Two financial inclusion camps were conducted wherein 1,346 people gained improved access to government schemes like Pradhan Mantri Jeevan Jyoti Yojana, Crop insurance and Pradhan Mantri Suraksha Bima Yojana. The project also conducted digital and financial literacy training programs for 1,346 individuals across 55 villages.



Jute bag skill training participants



FPO Marketing linkage training programme



Outreach programme on good agricultural practices



Participatory assessment of Common Resources, Aurad taluk



Common Land Development in School, Aurad taluk

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

Promotion of Extra-Long Staple Cotton in Mysuru District of Karnataka state, India

The GIZ-supported initiative, launched in November 2023, focuses on promoting Extra-Long Staple (ELS) Cotton cultivation in the Heggadadevanakote (HD Kote) and Nanjangud taluks of Mysuru district, Karnataka. The primary goal is to improve the livelihoods of small, marginal, and tribal cotton-growing families in HD Kote, Sargur, and Nanjangud taluks by fostering the production and collective marketing of organic and Fairtrade-certified ELS Cotton.

This project aims to provide comprehensive support to ELS cotton farmers, encompassing both technical guidance and market access, to enhance their incomes and demonstrate that ELS cultivation can be as profitable as other cotton varieties or hybrids. A significant emphasis is placed on the environmental benefits of producing organic cotton, highlighting its role in sustainable agriculture and reduced ecological footprint.

Spanning two years, the project plans to encourage the adoption of ELS cotton—specifically the Dharwad Cotton Hybrid-32 (DCH-32), also known as Jayalakshmi—among 10,000 farmers, covering a total area of 12,000 hectares.

To achieve this, the project will implement the following key activities:

- Procuring and distributing high-quality ELS cotton seeds: Ensuring farmers have access to superior seeds to optimize crop yield and quality.
- Capacity building for farmers: Conducting training sessions and workshops in collaboration with agricultural universities and Krishi Vigyan Kendras to enhance farmers' knowledge and skills in ELS cotton cultivation techniques.
- Providing ongoing extension and technical support: Offering continuous assistance to farmers throughout the cultivation process to address challenges and improve farming practices.
- Facilitating market linkages: Creating connections between farmers and buyers to ensure fair pricing and better market access for the cotton produced.

Through these initiatives, the project aims to enhance the sustainability and profitability of cotton farming in the region, thereby contributing to the socio-economic upliftment of the farming communities involved.

Wistron Corporation

Water Harvesting Structure at WISTRON WMI Plant, Kolar district

Wistron Corporation, as part of their corporate social responsibility, has been working in the field of environmental restoration by installing Sewage Treatment Plants (STPs) and recharge pits on their WMI campus at Narasapura, Kolar taluk, Kolar district. OUTREACH undertook the preparation of a Detailed Project Report (DPR) for the establishment of rainwater harvesting structure for the entire campus, including recharge pits and a pond on the campus. The work also included designing a two-acre harvesting pond surrounded by plantation and a walking path to create a microclimate.

The total area of the campus is around 40 acres. The main source of water for the campus comes from six borewells. RO water is provided for drinking. According to the information available, there is no problem with drinking water, as all six borewells are functional. There is also a lake nearby, which belongs to the Panchayat. One STP has been commissioned, and the water is recycled and used for toilets and watering the garden. As informed, the water is tested periodically. A second STP is in the process of being commissioned.

With the conservation and storage of rainwater within the premises, Wistron Corporation aims to become less dependent on external water sources and improve self-sufficiency. This would reduce the burden of transmission, power, and other extra costs incurred for obtaining water from outside agencies. In summary, rainwater harvesting is seen as essential for sustainable water management, environmental conservation, and ensuring a reliable water supply, especially in the face of growing water scarcity and the impacts of climate change.

The project objectives are:

- To understand the rainfall pattern of the area and calculate the rainwater available.
- To calculate the runoff from different areas of the campus according to land use and determine the number of recharging structures required for the campus.
- To design recharging structures for the existing borewells based on the surface runoff.
- To use the collected water for domestic purposes and gardening within the campus.

In conclusion, Wistron Corporation's initiative to implement rainwater harvesting on their Narasapura campus represents a proactive approach to environmental sustainability and water resource management. By partnering with OUTREACH, they leveraged decades of expertise in natural resource management to design a comprehensive water conservation system. The installation of STPs, recharge pits, and a rainwater harvesting pond not only enhances the campus's self-sufficiency by reducing dependence on external water sources but also contributes to the creation of a microclimate that benefits both the environment and the community. These efforts align with global sustainability goals, addressing the growing concerns of water scarcity and climate change. Ultimately, Wistron Corporation's commitment to these measures underscores the importance of integrating sustainable practices into corporate operations, ensuring a reliable water supply and promoting long-term ecological balance.

Azim Premji Philanthropic Initiatives

Comprehensive Community-led Water Management Project at Gauribidanur Taluk, Chikkaballapur District

Watershed management is critical in drought-prone regions, especially where groundwater depletion poses a significant threat to agriculture and daily living. By effectively managing watersheds, the project aims to enhance the natural recharge of groundwater, reduce surface runoff, and ensure sustainable water availability. These measures not only provide immediate relief from water scarcity but also build long-term resilience against climate-induced droughts, securing the livelihoods and food security of rural communities.

The Comprehensive Community-led Water Management Project, launched on March 1, 2024, is a three-year initiative designed to address critical water management challenges in Gauribidanur Taluk, Chikkaballapur District. In the first month, the project team was successfully recruited and oriented on the project's objectives, planned activities, and expected outcomes. Orientation meetings were held in all the project villages.

Project Scope and Beneficiaries

The project is being implemented across nine villages in five Gram Panchayats: Pura, Alehalli, Huduguru, Nakkalahalli, and Gowdagere. It aims to carry out watershed treatment over 1,400 hectares, directly benefiting 952 families. This area was specifically chosen due to severe water scarcity for both agricultural and domestic use, exacerbated by depleting groundwater levels. The region also has a high concentration of disadvantaged communities and vulnerable farmers, making targeted interventions crucial.

Key Activities

- **Soil Moisture Conservation:** Techniques to retain soil moisture and prevent erosion, essential for sustaining crops in drought-prone areas.
- **Water Harvesting Structures:** Building check dams, percolation tanks, and other structures to capture rainwater and recharge groundwater.
- **Climate-Resilient Agricultural Practices:** Encouraging sustainable farming practices that reduce vulnerability to climate variations.
- **Livelihood Strengthening:** Supporting alternative income-generating activities to reduce dependency on rain-fed agriculture.
- **Capacity Building:** Training community members on sustainable water management practices and the maintenance of water structures.



Baseline survey at P. Nagenahalli village

The project directly benefits a diverse group, comprising 35% Scheduled Castes (SC), 25% Scheduled Tribes (ST), and 39% from other communities. Additionally, 22% of the beneficiaries are landless families, underscoring the inclusive nature of the initiative. Among the farmers, a significant majority—71%—are marginal farmers, 25% are small farmers, and 4% are medium farmers, reflecting the project's focus on those most affected by water scarcity and climate change.

Through these focused interventions, the project seeks to create a sustainable and resilient water management system that can mitigate the adverse effects of drought, support agricultural productivity, and improve the socio-economic conditions of the local population.



Baseline survey at Lakkasandra village



Orientation meeting at Nagarabhavi village

Capco Technologies Private Limited

Social Forestry and Environmental Conservation at Gauribidanur Taluk, Chikkaballapur District

Social forestry involves the management and protection of forests and the afforestation of barren and deforested lands to promote environmental conservation, rural development, and sustainable land use. It emphasizes meeting the needs of the present without compromising future generations, providing benefits like carbon sequestration, improved air and water quality, soil erosion prevention, and economic opportunities through agro-horticultural practices. By encouraging community participation and sustainable natural resource management, social forestry fosters a sense of ownership, supports livelihood diversification, and enhances ecosystem resilience, helping communities adapt to and mitigate the impacts of climate change.

The “Social Forestry and Environmental Conservation” project, was implemented from December 2023 to June 2024 in Gauribidanur Taluk, Chikkaballapur District, Karnataka. The project aimed to promote social forestry as a means of environmental conservation, sustainable land use, and livelihood generation. By focusing on afforestation and the sustainable management of natural resources, the initiative sought to address issues like climate change, soil erosion, and water conservation while also providing economic benefits to local communities.

In collaboration with local Gram Panchayats and community members, the project covered 12 villages. A total of 6,907 horticultural saplings were planted across 324 farmers’ lands, with an additional 755 saplings distributed to 15 schools and 6 temples. The selection of trees focused on fruit-bearing varieties that could also provide shade, timber, and alternative income sources, integrating them into traditional agricultural practices.



Seedlings quality check in the Peresandra nursery



Community Meeting at Alehalli Gram Panchayat



Seedling distribution programme at Devarakondahalli

The project also encouraged supplementary livelihoods such as beekeeping and vermi-composting, aiming to diversify income sources and improve economic stability for small and marginal farmers.

Community engagement was a cornerstone of the project. Farmers were actively involved in the selection of saplings and participated in training sessions on plant maintenance, environmental conservation, and sustainable practices. Awareness programs were conducted to educate farmers, youth, and schoolchildren about the importance of social forestry and its role in mitigating climate change impacts. The project also implemented a robust monitoring strategy, using GPS-based photographic documentation and regular field visits to ensure the health and growth of the plantations.

The successful implementation of the project not only exceeded the target of 6,000 saplings, reaching a total of 7,662, but also strengthened community participation in sustainable land use practices. By integrating horticultural forestry with traditional agriculture, the project contributed to environmental conservation, income diversification, and enhanced resilience against climate change. The collaborative efforts of OUTREACH, Capco Technologies Private Limited, and local communities have laid a strong foundation for the continued success of social forestry initiatives in the region, demonstrating the potential of community-driven environmental conservation projects.

Impact

324

Farmers benefitted with horticulture plants

21

Schools & Temples given horticulture plants

6,907

Horticulture saplings planted

152 ha

Land use diversified



Planting saplings in D. Palya Government High School

ITC Mission Sunehra Kal (CDP)

Sanitation and Primary Education Project in the Namma Abhivrudhi Grama/CAAP villages in Mysuru and Hassan Districts, Karnataka 2023-24

Establishing and maintaining proper sanitation facilities is essential for creating a safe and healthy environment in rural areas. The importance of safe sanitation practices, both at individual and community levels, is vital for protecting health, the environment, and the economy.

The Swachh Bharat Mission (Gramin) renewed the focus on rural sanitation, resulting in Karnataka's declaration as Open Defecation Free (ODF) in 2018. However, the Swachh Karnataka vision now extends beyond toilet construction to sustaining safe sanitation practices and effectively managing solid and liquid waste in rural areas.

At the heart of this vision, OUTREACH's project of Rural Solid Waste Management and Health and Sanitation is being implemented in 75 Gram Panchayats in Hunsur, K.R. Nagar and Saligrama Taluk in Mysuru district, while in Arkalgoodu Taluk (Hassan district) only the health and sanitation activities are being implemented. This comprehensive initiative includes raising community awareness about sanitation, emphasizing hygiene and health, and ensuring the establishment of sanitary facilities in schools and anganwadis—key centers for learning and community engagement.

Rural Solid Waste Management

Aligned with the Karnataka State Rural Sanitation Strategy, the project entrusted primary door-to-door waste collection to Gram Panchayats' personnel, supported by community-based organizations. The rural context is particularly conducive to composting, as the predominant solid waste generated in villages is biodegradable in nature.

To encourage waste segregation, awareness programmes were carried out among 1,04,170 households within the project area. In addition, 3 workshops and 60 meetings were conducted at the village level, 2 training sessions and exposure

Impact

14

Schools and anganwadis have access to sanitation infrastructure

91,977

Households practice waste segregation

70,052

Households practicing composting of wet waste

1,802

Children have access to sanitation facilities in schools and anganwadis

59

Metric tons of dry waste recycled by Gram Panchayats

2.00

Metric tons of wet waste composted by Bilekere Gram Panchayat

visits were organised for Gram Panchayat members (covering 256 elected representatives), and 2 events were held at the Zilla Panchayat level. As part of the Information, Education, and Communication (IEC) activities, signage about Rural Solid Waste Management (RSWM) was put up in 30 locations, and two types of brochures were distributed in all 75 project villages in Mysuru district.

In order to strengthen the access to government schemes and financial assistance for entrepreneurship, training on financial literacy and social security schemes were conducted which benefitted 713 women from 96 self-help groups.

Lighthouse Initiative

The Lighthouse Initiative commissioned by the Ministry of Drinking Water and Sanitation is an intervention for the sanitation ecosystem, to be implemented in a public-private partnership mode. It envisions to establish and sustain the selected

villages as Open Defecation Free plus. The villages which would qualify as model Lighthouses would be used as positive examples across the country encouraging other villages to follow suit. Bilikere Gram Panchayat in Hunsur taluk was one of the selected Taluks. Capacity-building trainings targeted various groups, including elected representatives, self-help groups, waste collectors, youth associations, senior citizens, school children, School Development and Monitoring Committee (SDMC) members, and teachers. Activities such as street plays, wall paintings, and door-to-door visits were carried out to raise awareness. These efforts led to significant achievements, including the construction of 183 toilets (single pits), two twin pit toilets, 9 toilets retrofitted with additional pit, 83 soak pits constructed for household level grey water, and grey water in-line treatment plants in 3 locations. As a result, Bilikere Gram Panchayat was declared an LHI Model Village in November 2023, in the presence of Zilla Panchayat Mysore, ITC MSK, and Bilikere Gram Panchayat officials.



Light House Initiative Training and Awareness Programme at Bilikere

Community development and Water, Sanitation and Hygiene

A crucial aspect of the project is instilling sanitation practices in children from a young age. In line with the Swachh Bharat Mission (Gramin) guidelines, the project undertook a series of essential activities in the post-ODF phase, including the construction of 5 school toilets and 8 anganwadi toilets, significantly

improving sanitation facilities for children and the broader community. The project also established 5 drinking water systems and 5 hand wash platforms in schools, enhancing hygiene and accessibility.

The project emphasized raising awareness and building capacity by strengthening various committees, such as 22 Child Cabinets, 29 School Development and Monitoring Committees, and 67 Solid Waste Management Committees within the Gram Panchayats. Through targeted training programs, these committees gained the knowledge and tools needed to drive positive change in their communities. Additionally, the project conducted one Taluk-level training session for Panchayat Development Officers and elected representatives, focusing on effective solid waste management.



Rural Solid Waste Management Workshop

This comprehensive approach highlights ITC's and OUTREACH's commitment to advancing sustainable sanitation and waste management, in alignment with the strategic vision set by the State Policy.



Rural Solid Waste Management Workshop



Wall painting at Bannikuppe village

Quest Alliance

Youth Program – Skill Development at Gauribidanur Taluk, Chikkaballapur District

Quest Alliance, in partnership with the OUTREACH organization, launched a youth skill development program in Gauribidanur Taluk, Chikkaballapur District, Karnataka. The program aimed to provide career-linked training to rural youth from economically disadvantaged backgrounds, equipping them with essential skills for employment and self-reliance. A significant focus of this initiative was on college and school dropouts, recognizing that skill training is crucial for them. College dropouts often face limited job prospects and socio-economic challenges, and equipping them with relevant skills can significantly improve their employment opportunities, enhance their confidence, and provide them with viable pathways to stable careers or entrepreneurship. The project spanned from September 1, 2023, to March 31, 2024, with two batches of students, each undergoing a three-month training period. This initiative was part of a broader effort to address the skill gap among rural youth, improve their employability, and enhance their socio-economic status.

Program Objectives and Scope

The primary objective of the program is to empower rural youth by providing them with market-relevant skills that would enhance their employability and prepare them for various career opportunities. The program focuses on:

- Skill Development: Training youth in communication, digital literacy, retail and customer interaction, life skills, and job readiness.
- Career Development: Guiding students in career planning, understanding different job sectors, and preparing for the job market.
- Gender Awareness: Educating participants on gender equality and empowering young women to take up roles traditionally dominated by men.



Quest Alliance team visit to the Training Centre



Group Activity in progress



Industrial Exposure Visit

- Digital Literacy: Ensuring that students become proficient in basic computer skills, which are essential in today's job market.
- Sustainable Practices: Introducing the concept of a green future and sustainability to encourage environmentally conscious career choices.

Program Structure and Implementation

The program was structured around a comprehensive curriculum designed to meet the needs of the participants. It included both theoretical and practical components, ensuring a well-rounded educational experience. The training modules covered:

- English Language Skills: Emphasizing spoken English to improve communication skills, crucial for customer interaction and professional settings.
- Life Skills: Focusing on personal development areas such as decision-making, problem-solving, time management, and money management.
- Career Skills: Teaching job readiness skills, including resume writing, interview preparation, and understanding workplace culture.
- Digital Literacy: Offering basic computer training, use of the Quest app for learning, and exposure to digital tools relevant to various job roles.
- Retail Customer Interaction: Training in customer service, sales techniques, and understanding consumer behaviour to prepare students for retail jobs.

The curriculum was designed to be comprehensive, including both theoretical and practical components. Training methods included:

- Lectures and Presentations: PowerPoint presentations, guest lectures, and storytelling.
- Group Discussions and Activities: Role-plays and group projects.
- Practical Exercises: Mock interviews, market scans, and exposure visits.
- Use of Technology: Integration of the Quest app and digital resources.
- Assessments: Pre- and post-training evaluations to measure progress.

Impact



Participant Demographics and Enrollment

The program specifically targeted youth from rural areas with limited economic opportunities. The majority of the participants were school and college dropouts, with education levels ranging from 10th and 12th standard to a few graduates. Of the 87 students who initially enrolled, 80 completed the training, with a dropout rate of around 8%. The gender distribution was notably skewed, with 80% of the participants being girls and 20% boys. This imbalance reflects the higher dropout rates among girls in rural areas due to socio-economic factors and the focus of the program on empowering young women.

Program Outcomes and Impact

The program targeted rural youth, primarily school and college dropouts. Out of 87 initial enrollees, 80 completed the training, with an 8% dropout rate. The participants were 80% girls and 20% boys. The program had a significant impact on:

- **Employment:** 57 students secured jobs in various sectors, including retail and hospitality. Companies like L & T offered competitive salaries, demonstrating the program's effectiveness in preparing students for the job market.
- **Self-Employment:** 13 participants started their own businesses, such as tailoring units and catering services, utilizing the skills gained during the training.
- **Higher Studies:** Some students expressed interest in further education, showing the program's role in expanding their aspirations.
- **Skill Enhancement:** Participants gained valuable skills in communication, digital literacy, and life skills, preparing them for both immediate and long-term career growth.

Challenges and Lessons Learned

The Quest Alliance youth program encountered challenges in mobilizing participants from remote areas and convincing parents, especially for girls. Limited transport and safety concerns were major issues. Training could be improved by enhancing spoken English instruction, offering more individualized attention, and using additional case studies. Placement support faced difficulties in persuading parents about distant job opportunities and connecting with employers. Although the program introduced green job concepts, a greater focus on sustainable career options is needed. These challenges highlight the need for better mobilization, training, placement strategies, and a stronger emphasis on green jobs.

The Quest Alliance youth program successfully demonstrated the value of skill development for rural youth, particularly school and college dropouts. By offering relevant training and career guidance, the program significantly improved participants' employability and socio-economic conditions. Future improvements could focus on enhancing mobilization efforts, refining training delivery, strengthening placement support, and increasing the emphasis on green jobs. This program serves as a valuable model for similar initiatives aiming to build a skilled and empowered workforce.

Case Study: Thulasi. N.



Thulasi N, a 32-year-old from Gowribidanur, exemplifies how education and skill development can transform lives. After marrying Shivakumar following her 1st PU in Bangalore, she became a housewife, facing financial pressures due to her limited education. With two daughters in school and the family's reliance on her husband's business, Thulasi sought to contribute financially.

Supported by her husband, she completed her degree and worked as a computer trainer for two years but aimed for more. Joining the OUTREACH skill

training program, supported by Quest Alliance, Thulasi gained technical and soft skills, including communication and internet proficiency.

This training opened new opportunities, leading her to secure a position at Prakruthi Recycling Pvt. Ltd., earning ₹ 15,000 per month. Grateful to Quest Alliance and OUTREACH, Thulasi reflects on her journey from housewife to skilled professional. Her story is a testament to the power of education and skill development in creating meaningful opportunities and improving socio-economic status.

Finance

Financial Analysis 2023-24

Turnover and year on year percent increase



The chart shows the annual turnover growth of OUTREACH from 2020-21 to 2023-24, indicating strong financial sustainability and expansion.

Starting at Rs.2,12,73,356 in 2020-21, turnover rose by 18.52% to Rs.2,52,13,203 in 2021-22 despite challenges of COVID pandemic. This was followed by an 81.5% increase to Rs.4,57,61,286 in 2022-23, signalling enhanced funding capacity, potentially through expanded donor networks and effective grant acquisition. In 2023-24, turnover surged 110.62%, reaching Rs.9,63,82,461, reflecting growing funder confidence and an expanding impact. This upward trend showcases OUTREACH’s shift from gradual growth to expansion, strengthening its financial resilience. The consistent year-on-year growth suggests OUTREACH’s ability to secure funds and expand operations, crucial for long-term impact in the nonprofit sector.

Total Income = Rs. 9,63,82,461

In-Country Support	AMOUNT
Donor Agency	
ITC Limited	2,99,61,417
Reliance Foundation	2,64,82,699
QUEST Alliance	5,09,000
APPI-Azim Premji Philanthropic Initiatives	1,09,08,000
Wistron Infocomm Manufacturing (India) Pvt Ltd	2,65,000
Concern India Foundation	1,60,000
Capco Technologies Pvt Ltd	10,61,089
Other Receipts (Donation / Office Building Rent / Bank Interest on SB, Term Deposit Accounts, Education Training, Interest on Income Tax Refund, Income from sale of assets etc.)	58,64,872
Total Indian Income	7,52,12,077 (22%)
Foreign Support	AMOUNT
Donor Agency	
Wateraid - Sweden	28,81,814
GIZ - Germany	1,78,34,431
Other Receipts (Other Income, Interest on SB, etc.,)	4,54,139
Total Foreign Income	2,11,70,384 (78%)

Total Expenditure = Rs. 7,26,38,055

PURPOSE/ ITEM	AMOUNT
Natural Resource Management	20,52,635 (3%)
Community Based Organization	5,13,580 (1%)
Infrastructure / Capital	28,07,371 (4%)
Administration / Interest on Loan	62,77,313 (8%)
Corporate Partnership & Institutional Support - Agriculture & allied / Health and sanitation / Women Empowerment	6,09,87,156 (84%)
Total Expenditure	7,26,38,055



RAJAGOPAL & BADRI NARAYANAN
CHARTERED ACCOUNTANTS

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-  www.rnbca.in



AUDITOR'S REPORT

OUTREACH ASSOCIATION OF VOLUNTEERS FOR RURAL DEVELOPMENT BENGALURU

We have audited the attached Balance Sheet of Outreach Association Of Volunteers For Rural Development, Bengaluru as at March 31, 2024 and also the Income & Expenditure Account for the year ended on that date which is in agreement with the Books of Accounts maintained.

1. (A) We further report :

- i) These financial statements are the responsibility of the AOP/Trust. Our responsibility is to express an opinion on these financial statements based on our audit.
- ii) We conducted our audit in accordance with auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the above association, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

(B) Subject to 2(A) above:

- i) We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit.
- ii) The Balance Sheet and Income & Expenditure Account dealt by this report are in agreement with the Books of Accounts.



:: 2 ::

- iii) In our opinion and to the best of our information and according to the explanations given to us, the said accounts read with the Notes relating to Significant Accounting Policies give true and fair view, in conformity with the Accounting Principles generally accepted in India:
- In the case of Balance Sheet, of the Statement of Affairs of the Outreach Association of Volunteers For Rural Development as at March 31, 2024 and
 - In the case of Income & Expenditure Account, of the Excess of Expenditure over Income for the year ended on that date.

PLACE : Bengaluru
DATE : 25.09.2024

UDIN : 24020244BKARSD9891

For RAJAGOPAL & BADRI NARAYANAN
Chartered Accountants

M.S. Rajagopal
M.S. RAJAGOPAL

Partner

M.No.020244

Firm Reg. No.003024S



**OUTREACH ASSOCIATION OF VOLUNTEERS FOR RURAL DEVELOPMENT
CONSOLIDATED**

BALANCE SHEET AS AT MARCH 31, 2024

	Note No	March 31, 2024	March 31, 2023
Funds Employed			
Unrestricted Funds			
Corpus	1	2,19,48,139	2,17,77,444
General Fund	2	1,36,20,832	1,45,98,428
Designated Funds			
Educational Training Fund	3	-	-
Revolving Fund-Livelihood Promotion	4	-	1,69,26,410
Jimmy Memorial Fund	5	1,59,802	1,44,091
Revolving Fund-DDP		2,50,000	2,50,000
Restricted Funds			
Donors Account	6	4,42,80,462	1,85,73,167
Loans (Liability)			
Secured loans	7	22,16,604	3,24,498
Unsecured loans	8	12,00,000	12,00,000
TOTAL		8,36,75,839	7,37,94,037
Application of Funds			
Fixed Assets	9	2,77,68,526	2,62,66,561
		2,77,68,526	2,62,66,561
Long term Investments			
Current Assets, Loans & Advances			
Cash & Cash Equivalents	10	6,40,55,364	3,49,38,790
Deposits (Other than with banks)	11	7,95,756	7,75,756
Receivables-Livelihood Promotion		-	1,43,52,884
Loans & Advances	12	21,72,897	22,69,765
		6,70,24,017	5,23,37,195
Current Liabilities & Provisions			
Other Current liabilities	13	1,11,16,703	48,09,716
		1,11,16,703	48,09,716
Net Current Assets		5,59,07,313	4,75,27,478
TOTAL		8,36,75,839	7,37,94,037

As per our report of even date

For RAJAGOPAL & BADRI NARAYANAN
Chartered Accountants
Firm Registration Number: 003024S

H.S. Rajagopal

M S RAJAGOPAL
Partner
Membership No: 020244

Place : Bangalore
Date : 25/09/2024

UDIN: 24020244BKARS09891



For and on behalf of the Governing body of

OUTREACH ASSOCIATION OF VOLUNTEERS FOR
RURAL DEVELOPMENT

N D Tiwari

N D TIWARI
Executive Director

Dr. S C V Reddy
Dr. S C V REDDY
Treasurer



**OUTREACH ASSOCIATION OF VOLUNTEERS FOR RURAL DEVELOPMENT
CONSOLIDATED**

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2024

	Note No	March 31, 2024	March 31, 2023
INCOME			
Grants Received - Specific		6,20,82,226	2,99,18,559
Grants Received - General		2,65,000	30,91,264
Donations Received		12,46,089	80,000
Educational Training Income		92,106	15,974
Livelihood Promotion		25,96,841	-
Rental Income		15,38,741	20,05,512
Interest income		13,24,120	7,10,012
Other Income		26,356	93,05,913
Interest on Income tax Refund		-	63,506
TOTAL		6,91,71,479	4,51,90,740
EXPENDITURE			
Programme Expenses	14	6,35,53,371	3,53,35,393
Administration Expenses -HO	15	56,35,567	48,10,313
Interest on Bank of Baroda Loan		1,12,306	26,128
Assets Writteen Off		38,208	5,85,411
Receivables Written Off		2,35,628	-
Depreciation	9	11,92,212	11,61,395
		7,07,67,292	4,19,18,640
Surplus/ (Deficit)		(15,95,813)	32,72,100
TOTAL		6,91,71,479	4,51,90,740

As per our report of even date
For RAJAGOPAL & BADRI NARAYANAN
Chartered Accountants
Firm Registration Number: 003024S

A.S. Rajagopal

M S RAJAGOPAL
Partner
Membership No: 020244



Place : Bangalore
Date : 25/09/2024

UDIN: 24020244BKARSD9891

For and on behalf of the Governing body of
OUTREACH ASSOCIATION OF VOLUNTEERS FOR
RURAL DEVELOPMENT

N D Tiwari

N D TIWARI
Executive Director

Dr. S C V Reddy
Dr. S C V REDDY
Treasurer



PROJECT PHOTOGRAPHS



Latitude: 12.358447
 Longitude: 76.230669
 Altitude: 725.71+32 m
 Accuracy: 15.2 m
 Time: 03-08-2023 10:18
 Note: SF village level meeting at vanapuzha Koppal

PROJECT PHOTOGRAPHS



GOVERNING BODY

Throughout 2023-24, the governing body of OUTREACH NGO played a pivotal role in strengthening the organization's overall functioning. Their leadership and support were instrumental in several key aspects. The governing body provided clear strategic direction and oversight, ensuring that OUTREACH remained aligned with its mission and goals. They ensured that the NGO operated in accordance with legal and ethical standards, promoting transparency and accountability in all activities. This helped build trust among stakeholders. The governing body's commitment, leadership, and expertise were crucial in facilitating OUTREACH's effective functioning during 2023-24. Their collective efforts contributed to the NGO's success in creating positive change within the communities it served.

Details of the Governing Body

Sl. No.	Name	Designation
1	Mr.J.K.Arora, IAS., Retd.	Chairman
2	Mr.N.D.Tiwari, IFS., Rtd.	Secretary / Executive Director
3	Dr.S.C.V.Reddy. Ph.D.	Treasurer
4	Mr.R.M.Palanna, IFS., Retd.	Member
5	Dr.B.R.Hegde, Ph.D	Member
6	Mrs.Sheila Mascarenhas	Member
7	Dr.Sarasu Esther Thomas. Ph.D.	Member
8	Dr.Pritha Dasgupta. Ph.D.	Member
9	Mr. D.S.Gaonkar, IFS Retd	Member
10	Dr. Nandita Ray, C.A	Member
11	Mr.Chiranjivi Singh, IAS., Rtd.	Member
12	Dr.S.N.Rai, IFS., Rtd.	Member
13	Dr.R.S.Deshpande,Ph.D. (Economics)	Member
14	Mr.B.K.Singh IFS (Rtd)	Member
15	Mr.H.Guruswamy, B.Sc., (Horti), PGDHRM	Member
16	Dr.R.Indira,Ph.D.	Member
17	Dr. R.G. Gollar Ph.D	Member
18	Mr. G S Pradeep Kumar	Member
19	Dr. Ashokraj Bapugouda Patil. Ph.D.	Member
20	Dr.Devaraja Reddy. Ph.D.	Member
21	Dr.T K Prabhakara Setty. Ph.D.	Member
22	Mr. Pratap Hegde	Member
23	Mr. Prem Arora	Member
24	Mr. R.Kantharaja	Member

CONTACT US

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Bagalkot

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Ballari

Near Galemagudi Temple,
Hospet Road, H.B.Halli,
Ballari – 583212,
outreachbl@rediffmail.com

Bidar

OUTREACH Bidar Project
C/O Subhash Kamathane
H N 8-9-133,Sangamesh Nilaya,
Jail Colony, Bidar 585401
outreachbidar@gmail.com

Gauribidanur

Kalantharayana Gutta,
Kalludi Post, Gauribidanur,
Chikkaballapur Dist.,
outreachgbn@gmail.com

Hunsur

MIG 72, KHB Colony Survey
No. 112/1, Mookanahalli,
Hosalayout, Hunsur Taluk,
Mysuru District-571105
outreachhunsur@gmail.com

Hoskote

#100, C/o Munivenkatappa
Pettanahalli village, Hosakote talluk,
Bengaluru Rural-562114
Landmark-Near Samruddi PU College
outreachhosakote@gmail.com

Gadag

OUTREACH, #155-C/30 "Banashree Nivas"
C/o Dr.B.M.Patil, 2nd Floor, 1st main,
2nd cross, Balaji Nagar Road,
Near Nilamma Tai Ashram,
Hudco Colony Gadag-582103

Nanjangud

Thandavapura, near Maramma temple
Nanjangudu taluk,
Mysore district 571302
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